

United States of America

United States Patent and Trademark Office

ATTITUDE

Reg. No. 7,031,214

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Int. Cl.: 3, 5

Trademark

Principal Register

LORD BERNIER INC. (CANADA CORPORATION)

Suite 900

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Montreal, Quebec, CANADA H2T2A4

CLASS 3: babies and toddlers care products, namely, baby laundry detergents, oxygen based spray stain remover, fabric softeners, bottle dishwashing liquids, toy spray cleaner, laundry stain remover, baby wipes impregnated with cleaning preparations; babies and toddlers body care products, namely, baby 3-in-1 hair shampoos and body wash conditioners, body oils, sunscreen preparations, sunscreen removing preparations, hand soap, body cream, face cream containing calendula, toothpastes, hair detangler preparations, face creams, facial washes, facial wipes impregnated with a skin cleanser, facial wipes impregnated with a skin cleanser, namely, gel wipes, baby powder; homecare products, namely, laundry detergents, oxygen based spray stain remover, fabric softeners, dishwashing liquids, all-purpose surface spray cleaner, laundry stain remover, fruit contaminant spray cleaner, vegetable contaminant spray cleaner; body care products, namely, shampoos, hair conditioners, body wash, bubble bath, body oils, body lotions, hand bar soaps, body bar soaps, body scrubs, facial scrubs, day beauty creams, night creams, moisturizing body lotion and cream, make-up removing lotions, tissues impregnated with make-up removing preparations, make-up, sunscreen creams, sunscreen lotions, after-sun lotions, cosmetics, body deodorants, lip balms, foot soap bars, namely, non-medicated bar soap, non-medicated foot cream, foot scrubs, non-medicated foot hydrating cream, hand creams, nail polish removers, damaged hair treatments, namely, hair care preparations, hair oil, hair colouring, hairspray, hair gel, hair wax, hair mousse, shaving creams, spray body lotion, toothpastes, non-medicated mouthwashes, body powder, cleansing pre-moistened body wipes, namely, wipes impregnated with a skin cleanser, cosmetic cotton balls and cotton swabs; pregnancy products, namely, non-medicated stretch mark body oils, non-medicated stretch mark gels, hydrating lotions for face, skin and body, body butter, body lotions, breast butter cream, body washes, bubble baths, non-medicated bath body soaks, cosmetic bath salts, massage oils; pet care products, namely, pet laundry detergents, liquid bowl dishwashing preparations, disposable wipes impregnated with non-chemical cleaning preparations for multiple surfaces, pet toys spray cleaner, pet shampoos, conditioners, and detanglers, non-medicated paw balm, non-medicated nose balm, hydrating body lotions

FIRST USE 1-1-2020; IN COMMERCE 1-1-2020

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



CLASS 5: natural odor neutralizers, namely, air purifiers, fabric deodorizers, air deodorizer, pet stains odor neutralizing preparations, pet fabric refreshing odor neutralizer, air deodorizing mists, deodorizing grooming wipes, namely, medicated grooming preparations for cats and dogs, namely, natural plant and mineral based lotions and creams, deodorizers for household pet litter boxes; sanitizing surface wipes; hand-sanitizing preparations; baby and adult diapers and disposable baby and adult diapers; baby and adult topical pain reliever; insect repellent; medicated diaper rash ointment, namely, zinc diaper cream

FIRST USE 1-1-2020; IN COMMERCE 1-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 2145711, FILED 11-08-2021

OWNER OF U.S. REG. NO. 5933217, 6301805, 5933216

SER. NO. 97-975,426, FILED 11-11-2021

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.