

# United States of America

United States Patent and Trademark Office

# RED

TAYLOR'S  
VERSION

**Reg. No. 6,927,646**

**Registered Dec. 20, 2022**

**Int. Cl.: 9, 14, 16, 18, 21, 25,  
26, 28, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

TAS Rights Management, LLC (TENNESSEE LIMITED LIABILITY COMPANY)  
Suite 108256  
718 Thompson Lane  
Nashville, TENNESSEE 37204

CLASS 9: Musical sound recordings; Series of musical sound recordings; Audio recordings featuring music and musical entertainment; Downloadable audio recordings featuring music and musical entertainment; Downloadable musical sound recordings; Digital music downloadable from the Internet; Downloadable music files; Digital media, namely, downloadable audio files featuring music and musical entertainment; Digital media, namely, downloadable multi-media files featuring music and musical entertainment; Downloadable multi-media content containing images, graphics, artwork, text, hypertext, and audio featuring music and musical entertainment; Musical video recordings; Series of musical video recordings; Video recordings featuring music and musical entertainment; Video recordings featuring entertainment in the nature of stage performances by a musical artist and entertainer; Downloadable video recordings featuring music and musical entertainment; Downloadable musical video recordings; Digital media, namely, downloadable video files featuring music and musical entertainment; Downloadable ring tones for mobile telephones; Digital publications, namely, books, booklets and book excerpts, in the fields of entertainment, music and musical entertainment, recorded on computer media; Digital publications, namely, books, booklets and book excerpts, in the fields of performing and visual arts, recorded on computer media; Downloadable publications, namely, downloadable electronic books in the fields of entertainment, music and musical entertainment; Downloadable electronic books in the fields of performing and visual arts; Electronic downloadable publications, namely, books, booklets and book excerpts, in the fields of entertainment, music and musical entertainment; Electronic downloadable publications, namely, books, booklets and book excerpts, in the fields of performing and visual arts; Downloadable electronic publications in the nature of songbooks; Downloadable electronic sheet music; downloadable computer software for use in downloading, uploading, viewing



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



and streaming multimedia content containing images, graphics, photographs, artwork, text, hypertext, audio and video; Downloadable computer graphics

FIRST USE 11-12-2021; IN COMMERCE 11-12-2021

CLASS 14: Jewelry; Jewelry charms; Lapel pins; Ornamental lapel pins; Key chains; Key rings

FIRST USE 10-22-2021; IN COMMERCE 10-22-2021

CLASS 16: Blank journal books; Blank writing journals; Printed notebooks; Printed notepads; Note paper; Writing paper; Writing paper pads; Stationery; Stationery kits comprised of printed notebooks, writing instruments and stickers; Decals; Stickers; Wall decals; Wall stickers; Decals and stickers for use as home décor; Art prints; Lithographic prints; Pictorial prints; Graphic prints; Photographic prints; Lithographs; Printed photographs; Printed posters; Printed calendars; Art supplies, namely, art paper, artists' brushes, paint brushes, painters' brushes, artists' pens, crayons, pencils, colored pencils, pencils for painting and drawing, chalks and writing implements, erasers, arts and craft paint kits, painting palettes, drawing boards, pen and pencil holders, pen and pencil cases, ink stamps, rubber stamps, stamp inks, stamp pads; Stencils; Stencil cases; Pens; Pencils; Writing instruments; Pouches for writing instruments; Pen and pencil cases; Pen and pencil boxes; Desktop organizers; Boxes of paper or cardboard; Stationery boxes; Coasters of paper; Removable tattoo transfers; Temporary tattoo transfers; Party ornaments of paper; Printed greeting cards; Gift bags; Paper gift bag tags; Paper hang tags; Cardboard hang tags; Paper napkins; Disposable napkins; Paper gift cards; Non-magnetically encoded gift cards; Printed publications, namely, articles, books, booklets, book excerpts, brochures, guides, magazines and pamphlets in the fields of entertainment, music and musical entertainment; Printed publications, namely, articles, books, booklets, book excerpts, brochures, guides, magazines and pamphlets in the fields of performing and visual arts; Printed song books; Printed sheet music; Printed coloring books

FIRST USE 10-22-2021; IN COMMERCE 10-22-2021

CLASS 18: All-purpose carrying bags; Reusable shopping bags; Textile shopping bags; Tote bags

FIRST USE 11-12-2021; IN COMMERCE 11-12-2021

CLASS 21: Beverageware; Beverage glassware; Cups; Tea cups; Drinking cups; Cups and mugs; Drinking glasses

FIRST USE 11-11-2021; IN COMMERCE 11-11-2021

CLASS 25: Tops as clothing; Tops for men and women, as clothing; Tops for children and adults, as clothing; Athletic tops for men and women, as clothing; Athletic tops for children and adults, as clothing; Shirts; T-shirts; Short-sleeve shirts; Sweaters; Sweatshirts; Pullovers; Hooded pullovers; Scarves; Hats; Headwear

FIRST USE 10-22-2021; IN COMMERCE 10-22-2021

CLASS 26: Ornamental novelty buttons; Ornamental novelty pins; Ornamental novelty hair bands; Hair bands; Hair elastics; Hair accessories, namely, hair ties; Elastic ribbons

FIRST USE 11-4-2021; IN COMMERCE 11-4-2021

CLASS 28: Puzzles; Games, namely, card games, board games, puzzle games, dice games, trivia games played with cards and game components

FIRST USE 10-29-2021; IN COMMERCE 10-29-2021

CLASS 35: Retail store services featuring a wide variety of consumer goods; On-line

retail store services, namely, retail store services provided through electronic and digital means, featuring a wide variety of consumer goods; Computerized on-line ordering services featuring a wide variety of consumer goods; Retail store services featuring consumer products in the fields of music and musical entertainment; On-line retail store services featuring consumer products in the fields of music and musical entertainment; Computerized on-line ordering services featuring consumer products in the fields of music and musical entertainment; Retail store services featuring a wide variety of consumer products relating to a musical artist and an entertainer; On-line retail store services featuring a wide variety of consumer products relating to a musical artist and an entertainer; Computerized on-line ordering services featuring a wide variety of consumer products relating to a musical artist and an entertainer; Issuing gift cards or gift certificates that may be redeemed for goods or services; Providing consumer information regarding the selection of products and services to be purchased; Facilitating the exchange of information to assist in the selection of products and services to be purchased; Advertising services; Advertising and promotional services; Advertising and publicity services; Marketing services; Promoting goods and services of others via global communications networks; Dissemination of advertising for others via global communications networks

FIRST USE 10-22-2021; IN COMMERCE 10-22-2021

CLASS 41: Entertainment services in the nature of live musical performances; Live music concerts; Live stage performances in the nature of musical and theatrical productions; Public appearances by a musical artist and entertainer, for entertainment purposes; Interviews with a musical artist and entertainer, for entertainment purposes; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment; Entertainment services, namely, providing information relating to a musical artist and entertainer; Entertainment services, namely, providing information relating to entertainment, music and musical entertainment via global communications networks; Entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; Fan club services; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings in the fields of entertainment, music and musical entertainment; Providing a website featuring non-downloadable multi-media content in the nature of audio recordings, video recordings, and audio-visual recordings relating to a musical artist and entertainer; Providing a website featuring news and non-downloadable articles in the fields of entertainment, music and musical entertainment; Providing a website featuring news and non-downloadable articles relating to a musical artist and entertainer; Online journals in the nature of blogs in the fields of entertainment, music and musical entertainment; Online journals in the nature of blogs relating to a musical artist and entertainer; Online journals in the nature of blogs on the topics of entertainment, music and musical entertainment; Providing online non-downloadable electronic publications in the nature of articles in the fields entertainment, music and musical entertainment; Providing online non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; Providing online non-downloadable music; Providing online non-downloadable music videos; Providing online non-downloadable videos featuring pre-recorded musical performances; Providing online non-downloadable videos featuring stage performances by a musical artist and entertainer; Providing online non-downloadable videos featuring public appearances by a musical artist and entertainer; Providing online non-downloadable videos featuring interviews with a musical artist and entertainer; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to music and musical entertainment; Providing online non-downloadable electronic multi-media content featuring pre-recorded musical performances, stage performances, public appearances, interviews, news, photographs, and other information and multi-media materials relating to a musical artist and entertainer; Providing online non-downloadable electronic newsletters in the fields of

entertainment, music and musical entertainment; Providing online electronic non-downloadable newsletters relating to a musical artist and entertainer; Educational services, namely, live and online instruction in the fields of entertainment, music and musical entertainment, accessible via audio, video, radio, television, satellite, electronic communications, telephone communications and digital transmission networks; Educational services, namely, continuing programs, classes, conferences, coaching, lectures, educational meetings, camps, retreats, seminars, educational summits, educational symposiums, training programs, workshops, self-guided classes and self-guided online courses of instruction, in the fields of entertainment, music and musical entertainment, and distribution of materials in connection therewith; Providing online non-downloadable electronic educational publications, namely, articles, books, booklets, book excerpts, brochures, guides, magazines and newsletters, multi-media content, and audio and video recordings in the fields of entertainment, music and musical entertainment; Providing instruction in the fields of entertainment, music and musical entertainment via global communication networks; Providing online non-downloadable electronic educational newsletters in the fields of entertainment, music and musical entertainment; Providing temporary use of non-downloadable computer games; Providing temporary use of non-downloadable electronic games; Arranging and conducting contests and sweepstakes; Arranging and conducting contests and sweepstakes services provided via global communications networks

FIRST USE 11-12-2021; IN COMMERCE 11-12-2021

The mark consists of the stylized words "RED TAYLOR'S VERSION".

OWNER OF U.S. REG. NO. 3429635, 3439211, 3812828

The name "TAYLOR" identifies "TAYLOR SWIFT" a living individual whose consent is of record.

SER. NO. 90-782,250, FILED 06-18-2021

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**