

## Note To The File

Serial Number: 90635542  
Date: 11/16/2021 4:32 pm  
Created by: Patty Evanko

EASTER JEEP SAFARI

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Patty -

Thank you for the quick response! We respectfully disagree and, as you propose, would like to address this through a response to an office action.

Thank you,

Danielle McGurk

Intellectual Property Paralegal

FCA US LLC

On Tue, Nov 16, 2021 at 12:55 PM Evanko, Patty <[Patty.Evanko@uspto.gov](mailto:Patty.Evanko@uspto.gov)> wrote:

The term "safari" is also defined as "any recreational journey or expedition."  
(<https://www.thefreedictionary.com/safari>)

Thus, the term is descriptive of the type of event even though the purpose is not to observe or hunt animals.

Please let me know if I need to send an Office action with this definition included. It does need to be disclaimed.

Thanks,

Patty

**From:** Danielle McGurk <[danielle.mcgurk@stellantis.com](mailto:danielle.mcgurk@stellantis.com)>  
**Sent:** Tuesday, November 16, 2021 12:51 PM  
**To:** Evanko, Patty <[Patty.Evanko@USPTO.GOV](mailto:Patty.Evanko@USPTO.GOV)>  
**Subject:** Fwd: Trademark Application 90635542

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Patty:

Thank you for contacting us regarding our TM Application for Easter Jeep Safari. We have discussed and have no issue with disclaiming "Easter." We disagree, however, with regard to the use of "Safari" as we are not using "Safari" in a descriptive manner. "Safari" is defined as "an expedition to observe or hunt animals in their natural habitat." Our use of "Safari" is in relation to "Organizing and hosting events for off-road vehicle enthusiasts, including arranging and conducting guided tours of off-road trails and off-road vehicle exhibitions." As you can see, our use of "Safari" does not relate to descriptive use of Safari.

Please let us know if you have any questions or need anything further from us.

Thank you,

Danielle McGurk

Intellectual Property Paralegal

FCA US LLC

----- Forwarded message -----

**From:** **Evanko, Patty** <[Patty.Evanko@uspto.gov](mailto:Patty.Evanko@uspto.gov)>  
**Date:** Tue, Nov 16, 2021 at 7:02 AM  
**Subject:** Trademark Application 90635542

To: [michelle.madak@fcagroup.com](mailto:michelle.madak@fcagroup.com) <[michelle.madak@fcagroup.com](mailto:michelle.madak@fcagroup.com)>

Hi Michelle,

I am the examining attorney assigned to review the trademark application that you filed for the mark EASTER JEEP SAFARI. The only issue is that the following disclaimer statement must be made of record before your mark can be approved for publication: No claim is made to the exclusive right to use "EASTER" and "SAFARI" apart from the mark as shown.

I can resolve this for you, by issuing an examiner's amendment (an action I take on your behalf) if you email me back authorizing me to do so. Please get back to me at your earliest convenience. I do need to move the case off my desk by tomorrow afternoon, so will issue an Office action if I do not hear from you before then.

Thanks,

Patty Evanko

Trademark Attorney

Law Office 119

U.S. Patent and Trademark Office

571-272-9404