

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,750,270**

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**Int. Cl.: 9, 14, 18, 25, 35**

**Service Mark**

**Trademark**

**Principal Register**

Louis Vuitton Malletier (FRANCE société par actions simplifiée (sas) )  
2 rue du Pont Neuf  
Paris, FRANCE 75001

CLASS 9: Apparatus for recording, transmission or reproduction of sound or images; Camera and video camera cases and bags; Mouse pads; downloadable software for use in e-commerce and retail transactions being downloadable computer e-commerce software to allow users to perform electronic business transactions via a global computer network; downloadable software for providing information in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, product restoration, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion and culture, exhibitions, books, note books, periodicals, home furniture; downloadable software for displaying products in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion, books, note books, periodicals, home furniture; USB sticks being blank USB flash drives, recorded game software, recorded computer programs for use in e-commerce and retail transactions being recorded computer e-commerce software to allow users to perform electronic business transactions via a global computer network; recorded computer programs for providing information in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, product restoration, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion and culture, exhibitions, books, note books, periodicals, home furniture; recorded computer programs for displaying products in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion, books, note books, periodicals, home furniture; downloadable computer and mobile phone programs in the nature of downloadable computer e-commerce software and downloadable computer application e-commerce software for mobile phones to allow users to perform electronic business transactions via a global computer network; downloadable computer and mobile phone programs in the nature of downloadable



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



computer software and downloadable computer application software for mobile phones for providing information in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, product restoration, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion and culture, exhibitions, books, note books, periodicals, home furniture; downloadable computer and mobile phone programs in the nature of downloadable computer software and downloadable computer application software for mobile phones for displaying products in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion, books, note books, periodicals, home furniture; downloadable electronic publications in the nature of magazines, books, and letters, downloadable via the Internet for use in retail transactions and for providing and for displaying products and providing information, all of the foregoing in the fields of shoes, body and air fragrances, perfumes, cosmetics, leather goods, handbags, luggage, trunks, product restoration, jewelry, watchmaking, connected devices, ready to wear, fashion accessories, fashion and culture, exhibitions, books, note books, periodicals, home furniture; Optical goods, namely, Spectacles, Sunglasses; Spectacle frames; Spectacle lenses, contact lenses; Cases for eyewear and for contact lenses; Binoculars; Sleeves for laptops; Bags adapted for laptops; Cameras being for photography; accessories specially adapted for telephones, mobile telephones, smartphones, PC tablets, namely, hands-free kits for telephones, cases, covers, wrist straps and neck straps, earphones; bags specially adapted for mobile phones and telephones and cases for mobile phones and telephone equipment in the nature of telephones, smart watches

CLASS 14: Jewelry and jewelry products in the nature of costume jewelry; Precious and semi-precious stones; Pearls; Jewel cases of precious metal; rings, earrings, cufflinks, bracelets, jewelry charms, jewelry brooches, jewelry chains, necklaces, pendants, fancy key chains, tie pins, lockets, medals, bag jewelry in the nature of charms; Jewelry boxes; Trophies made of precious metals; horological products being horological instruments and chronometric instruments, watches, wristwatches, watch straps, alarm clocks, chronometers, clocks, cases and boxes for watchmaking being containers specifically adapted to carry horological instruments and chronometric instruments, watches, wristwatches, watch straps, alarm clocks, chronometers, and clocks, sold as a unit with such goods or separately; horological instruments in the nature of clocks

CLASS 18: Leather and imitations of leather; Trunks being luggage and suitcases; Travelling bags, sports bags; Handbags, rucksacks; beach bags, school bags, satchels, textile shopping bags; Travelling trunks; Garment bags for travel purposes for clothes and shoes; briefcase, briefcases for documents, leather goods, namely, leather napkins; purses, wallets, wallets including card holders, purses not of precious metal, key cases being leather goods; Boxes of leather and imitations of leather; Travelling sets in the nature of travelling bags being leatherware; Vanity cases, not fitted; leather clutch bags, clutch bags being evening handbags; Parasols; Umbrellas; clothing for animals, bags for transporting animals being bags for carrying animals, pet clothing

CLASS 25: Clothing, namely, pullovers, vests, shirts, T-shirts, pants, jackets, suits, coats, raincoats, overcoats, parkas, skirts, dresses, shorts; Dressing gowns, pajamas, nightshirts; hats, caps being headwear, beanies, gloves being clothing, bow ties, belts being clothing, leather belts, scarves, pouches for clothing being pockets for clothing, shawls, stockings, socks, tights, suspenders, stoles; underwear, lingerie items in the nature of lingerie; Bathing suits; shoes, slippers, boots and ankle boots

CLASS 35: Advertising services for communication and public awareness in the field of environment, ecology, sustainable development and social issues

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 4671805, FILED 08-03-2020, REG. NO. 204671805, DATED 08-03-2020, EXPIRES 08-03-2030

The mark consists of two twisting arrows that make out the letters "LV".



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**