

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,506,446**

**Registered Oct. 05, 2021**

**Int. Cl.: 35, 41**

**Service Mark**

**Principal Register**

V-Shojo Inc. (DELAWARE CORPORATION)  
1071 West 15th Street Unit 351  
Chicago, ILLINOIS 60608

CLASS 35: Talent agency services; Talent agencies for virtual talent, virtual entertainers, and virtual industry service providers; Branding services, namely, consulting, development, management of brands for others in the field of virtual entertainment; brand imagery consulting services for others in the field of virtual entertainment; brand development and evaluation services in the field of virtual entertainment; brand consulting services, namely, brand development and social media strategy consultancy focusing on helping clients create and extend their brand strategies in the fields of virtual entertainment; Talent agency services, namely, securing endorsement and sponsorship opportunities from corporate and other third party entities for virtual entertainers

FIRST USE 9-9-2020; IN COMMERCE 11-24-2020

CLASS 41: Entertainment services, namely, providing a website featuring non-downloadable video, photographs, images, audio, and text in the field of virtual adult entertainment via a global computer network; Entertainment services, namely, providing non-downloadable computer animation videos in the nature of anime, videos, movies, an ongoing television series, audio recordings featuring virtual talent adult entertainment via the Internet and other communications networks; Providing entertainment services via the Internet and other communications networks in the nature of websites featuring a wide variety of non-downloadable adult interest entertainment information in the field of virtual reality videos and computer generated animation in the nature of anime, videos, movies, television series and other multimedia materials all featuring adult entertainment, and also featuring user-added comments, reviews, recommendations; Entertainment services in the nature of interactive live visual and audio performances by virtual entertainers in the nature of virtual actors via the internet

FIRST USE 9-9-2020; IN COMMERCE 11-24-2020



Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



The color(s) fuchsia and white is/are claimed as a feature of the mark.

The mark consists of a capital "V" in fuchsia outlined in white and the word "SHOJO" in white outlined in fuchsia, both in front of a thin, horizontal rectangle in fuchsia outlined in white. The gray background is not claimed as a feature of the mark.

The English translation of "shojo" in the mark is "young woman, maiden or virgin".

SER. NO. 90-341,002, FILED 11-24-2020

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**