

United States of America

United States Patent and Trademark Office



Reg. No. 6,347,262

Registered May 11, 2021

Int. Cl.: 35

Service Mark

Principal Register

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CLASS 35: Promoting the exchange of information between industrial and commercial enterprises, civil organizations and educational institutions in China and the United States; promoting the interests of those concerned with bilateral interactions between China and the United States by promoting cooperation and communication between industrial and commercial enterprises, civil organizations and educational institutions in China and the United States

FIRST USE 8-26-2020; IN COMMERCE 8-26-2020

The color(s) red, white, orange, and yellow is/are claimed as a feature of the mark.

The mark consists of an orange heart surrounded by four linear forms, the first linear form being a first orange line to the left of the heart which extends upwardly and then to the right at a right angle, with a second orange line above and parallel to the horizontal portion of the first orange line; the second linear form being a first yellow line to the left of the upwardly extending portion of the first orange line of the first linear form, the first yellow line extending to the right above the heart and then downwardly at a right angle, with a second yellow line located parallel and to the right of the downwardly extending portion of the first yellow line; the third linear form being a third orange line to the right of the heart which extends downwardly and then to the left at a right angle, with a fourth orange line below and parallel to the horizontal portion of the third orange line; and the fourth linear form being a third yellow line located below the heart, to the left of the downwardly extending portion of the third orange line, and below the upwardly extending portion of the first yellow line, the third yellow line extending to the left the heart and then upwardly at a right angle, with a fourth yellow line located parallel and to the left of the upwardly extending portion of the third yellow line. The foregoing is contained within an inner yellow circle. Extending below and around the lower end of the inner yellow circle are the words "SINO-AMERICAN ALLIANCE



Dennis H. H. H.

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



ASSOCIATION" in red letters, and extending above and around the upper end of the inner yellow circle are red-colored Chinese characters. All of the foregoing is contained within an outer, double-lined yellow circle with a white background.

No claim is made to the exclusive right to use the following apart from the mark as shown: "SINO-AMERICAN ALLIANCE ASSOCIATION" AND THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO "ZHONG MEI TONG XIN CU JIN LIAN HE HUI"

The non-Latin characters in the mark transliterate to ZHONG MEI TONG XIN CU JIN LIAN HE HUI and this means SINO-AMERICAN ALLIANCE ASSOCIATION in English.

SER. NO. 90-169,633, FILED 09-09-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.