

United States of America

United States Patent and Trademark Office



Reg. No. 6,413,093

Registered Jul. 06, 2021

Int. Cl.: 41

Service Mark

Principal Register

Sun and Sky Entertainment, Inc. (FLORIDA CORPORATION)
1835 Hallandale Beach Blvd., Unit 258
Hallandale Beach, FLORIDA 33009

BEAM SQUAD INC (FLORIDA CORPORATION)
9481 Worswick Ct
Wellington, FLORIDA 33414

CLASS 41: Entertainment services, namely, an ongoing series featuring interviews and conversations with social media personalities in the field of pranks, challenges, and life experiences provided through the internet and wireless networks; Entertainment services, namely, video blogs featuring online nondownloadable videos in the field of pranks, challenges, and life experiences; Entertainment services featuring web content in the nature of online nondownloadable videos featuring pranks, challenges, and life experiences and online nondownloadable music videos; Online video journals, namely, vlogs featuring nondownloadable videos in the field of pranks, challenges, and life experiences

FIRST USE 9-25-2020; IN COMMERCE 9-25-2020

The mark consists of the stylized image of a house behind the stylized image of palm trees above the stylized element "SQUAD" above the stylized element "HOUSE".

SER. NO. 90-159,937, FILED 09-04-2020



A handwritten signature in black ink, appearing to read "Dawn Hanford".

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.