

United States of America

United States Patent and Trademark Office



Reg. No. 6,407,056
Registered Jul. 06, 2021
Int. Cl.: 5, 32
Trademark
Principal Register

Intent Brands, LLC (ARIZONA LIMITED LIABILITY COMPANY)
12437 N. 80th Place
Scottsdale, ARIZONA 85260

CLASS 5: Dietary and nutritional supplements; Dietary supplemental drinks; Dietary supplement drink mixes; Fruit-flavored dietary supplement drinks and drink mixes; Medicinal drinks; Functional drinks and beverages, namely, beverages containing vitamins for use as a nutritional supplement; Dietary supplemental drinks in the nature of vitamin and mineral beverages; Vitamin fortified beverages for medicinal purposes; Beverages containing vitamins, herbs, and botanical ingredients for use as a nutritional supplement; Nutritionally fortified beverages for medicinal purposes; Dietary beverage supplements for human consumption in liquid and powder form for therapeutic and medicinal purposes; Electrolyte drinks for medicinal purposes; Herbal drinks for medicinal purposes; Dietetic beverages adapted for medical use; Meal replacement beverages adapted for medical use; Syrups for making meal replacement beverages adapted for medical use; Powdered dietary supplement drink mix; powdered nutritional supplement drink mix and concentrate; Medicinal tea; herbal teas for medicinal purposes; antioxidant enriched coffee for medical purposes; Vitamin enriched water for medical purposes; Vitamin enriched sparkling water for medicinal purposes; Vitamin supplement in tablet form for use in making an effervescent beverage when added to water; Mineral, vitamin, or nutritionally enhanced water for medical purposes; Fruit essence for medical purposes for improving energy, mental clarity, focus, attention, strength and muscle recovery, endurance and stamina, increasing muscle mass, improving restful sleep, providing anti-aging benefits, improving skin, hair and nails, boosting immunity, providing anti microbial support, improving digestion, improving protein macronutrient consumption, reducing obesity, increasing fat metabolism, reducing hunger and appetite, improving weight loss, improving cardiovascular health, increasing bone strength and density, increasing metabolism, increasing cell turn over and revitalization, reducing stress and anxiety, improving night vision, improving ocular health, reducing eye dryness, reducing free radical damage, improving macular health, supporting or protecting central vision, reducing harmful blue light ocular effects, and



Diana H. ...

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



reducing cataract formation; Meal replacement snacks for medical purposes; Medicinal herbs; Medicinal herbal preparations; Dietetic foods and beverages adapted for medicinal purposes; Nutritional supplement meal replacement bars; Nutritional supplement energy bars; Nutritional and dietary supplements formed and packaged as bars

FIRST USE 1-00-2021; IN COMMERCE 2-22-2021

CLASS 32: Non-alcoholic water-based beverages; Non-alcoholic water-based sparkling beverages; Non-alcoholic water-based beverages containing herbal extracts and botanical ingredients; Non-alcoholic water-based beverages containing vitamins and minerals; Sparkling water; Herbal drinks; Drinking water with vitamins; Sports drinks enhanced with vitamins

FIRST USE 1-00-2021; IN COMMERCE 2-22-2021

The mark consists of the number "24" over a wavy line inside a circular arrow with the point of the arrow appearing directly above the "24".

SER. NO. 90-026,710, FILED 06-29-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.