

United States of America

United States Patent and Trademark Office

MIRROR

Reg. No. 5,973,398

Registered Jan. 28, 2020

Int. Cl.: 9, 10, 28, 38, 41

Service Mark

Trademark

Principal Register

Curiouser Products, Inc. (DELAWARE CORPORATION)
712 Broadway, Apt 4
New York, NEW YORK 10003

CLASS 9: Downloadable computer software, namely, a mobile phone application used in connection with a full-length flat panel display screen that enables the user to watch himself or herself and video content simultaneously on a single display; Digital media, namely, downloadable audio and audiovisual recordings, all in the field of exercise, fitness, wellness and personal development; downloadable software in the nature of an application for use by individuals participating in exercise classes, physical training, and exercise instruction for detecting, storing and reporting daily human energy expenditure and physical activity level, for developing and monitoring personal activity and exercise plans, training goals and giving feedback on the achieved results

FIRST USE 9-6-2018; IN COMMERCE 9-6-2018

CLASS 10: Heart rate monitors

FIRST USE 9-6-2018; IN COMMERCE 9-6-2018

CLASS 28: Stretch bands used for yoga and physical fitness purposes; kits comprised of physical fitness bands and a heart rate monitor, sold as a unit

FIRST USE 9-6-2018; IN COMMERCE 9-6-2018

CLASS 38: Streaming of audio and video materials on the Internet featuring physical fitness classes, training, and instruction

FIRST USE 9-6-2018; IN COMMERCE 9-6-2018

CLASS 41: Providing classes, workshops and seminars in the fields of fitness and exercise, all accessible through a global computer network and mobile devices; physical fitness instruction and consultation accessible through a global computer network and mobile devices; physical fitness conditioning classes accessible through a global computer network and mobile devices; physical fitness training services accessible through a global computer network and mobile devices; providing information on exercise and physical fitness accessible through a global computer network and mobile devices

FIRST USE 9-6-2018; IN COMMERCE 9-6-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-975,957, FILED 02-14-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.