

United States of America

United States Patent and Trademark Office

MEOOW

Reg. No. 6,169,508

Registered Oct. 06, 2020

Int. Cl.: 14, 25, 35, 41

Service Mark

Trademark

Principal Register

Claws LLC (OHIO LIMITED LIABILITY COMPANY)
6981 Maple Glen Avenue Nw
North Canton, OHIO 44718

CLASS 14: Jewelry, namely, cat tags for wear by humans for decorative purposes; Pet jewelry for cats; Cat collar accessories, namely, pendants

FIRST USE 12-31-2004; IN COMMERCE 12-31-2004

CLASS 25: Clothing, namely, pants, drawstring pants, sweatpants, shorts, shirts, short sleeve shirts, outerwear, namely, shirts, tops, skirts, shorts, pants, trousers, sweatshirts, hoodies, hooded pullovers, hooded sweatshirts, coats, jackets, rainwear, ponchos, scarves, headwear, hats, caps, gloves, mittens, boots, and footwear; tops, sleeveless tops, thermal shirts, long-sleeve tops, sweaters, sweatshirts, T-shirts, tank tops, sports bras, jackets, hooded pullovers; undergarments, panties, loungewear, sleepwear; headwear, namely, hats

FIRST USE 12-31-2004; IN COMMERCE 12-31-2004

CLASS 35: Promoting public awareness of the need for animal rescue, animal adoption, and animal welfare; online retail store services featuring clothing, namely, short-sleeve shirts, tank tops, long-sleeve shirts, outerwear; online retail store services featuring accessories, namely, watches, rings, hats, tote bags, necklaces, bracelets, sunglasses; Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising and marketing services, namely, promoting the goods and services of others; advertising and promoting the goods and services of a visual artist; advertising and promotion services and related consulting; advertising and promotional services; advertising and publicity services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising consultation; advertising copywriting; advertising flyer distribution for others; advertising in periodicals, brochures and newspapers; advertising in the popular and professional press; advertising of the published texts of others; advertising on the Internet for others; advertising services; advertising services of a radio and television advertising agency; On-line retail store services featuring clothing; On-line retail store services featuring jewelry and accessories; On-line retail store services featuring pet apparel and accessories; On-line retail store featuring pet supplies; Promoting the charitable services of others, namely, providing individuals with information about various charities for the purpose of making donations to charities; Retail store services featuring clothing; Retail store services featuring jewelry and accessories; Retail store



Andrei Iancu

Director of the United States
Patent and Trademark Office



services featuring pet apparel and accessories; Retail store services featuring pet supplies

FIRST USE 12-31-2004; IN COMMERCE 12-31-2004

CLASS 41: Entertainment services, namely, providing images and text featuring animal stories and pictures on-line and in mobile wireless form

FIRST USE 4-1-2020; IN COMMERCE 4-1-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-911,546, FILED 05-12-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.