

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,338,152**

**Registered May 04, 2021**

**Int. Cl.: 5, 29, 30, 35, 41**

**Service Mark**

**Trademark**

**Principal Register**

Go Macro, LLC (WISCONSIN LIMITED LIABILITY COMPANY)  
100 Go Macro Way  
Viola, WISCONSIN 54664

CLASS 5: Dietary supplements, namely, protein bars being protein supplements formed and packaged as bars; nutritional supplements; dietary supplements; nutritional supplements formed and packaged as bars for low FODMAP diet; nutritional supplement meal replacement bars for boosting energy

FIRST USE 6-1-2005; IN COMMERCE 6-1-2005

CLASS 29: Fruit-based snack food; fruit-based snack food formed and packaged as bars; fruit-based snack foods containing plant-based proteins; fruit-based snack foods formed and packaged as bars containing plant-based proteins; fruit-based snack foods containing animal-based protein; fruit-based snack foods formed and packaged as bars containing animal-based protein; fruit-based snack foods containing probiotics, supplements, proteins, vitamins, minerals, nutraceuticals, and other beneficial functional ingredients in the form of fiber; fruit-based snack foods formed and packaged as bars containing probiotics, supplements, proteins, vitamins, minerals, nutraceuticals, and other beneficial functional ingredients in the form of fiber; vegan, vegetarian and plant-based snack foods, namely, vegetable-based snack foods; vegan, vegetarian and plant-based snack bars, namely, vegetable-based snack foods formed and packaged as bars; nut-based snack foods; nut-based snack bars; seed-based snack foods; seed-based snack bars; soy-free snack foods, namely, nut and fruit-based snack foods; dairy-free snack bars, namely, vegetable-based snack foods formed and packaged as bars; dairy-free snack foods, namely, vegetable-based snack foods formed and packaged as bars; gluten-free snack foods, namely, vegetable-based snack foods formed and packaged as bars; gluten-free snack bars, namely, vegetable-based snack foods formed and packaged as bars; fruit and vegetable-based snack foods containing probiotics, supplements, proteins, vitamins, minerals, nutraceuticals, and other beneficial functional ingredients in the form of fiber; fruit and vegetable-based snack foods formed and packaged as bars



*Dennis H. H. H.*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



containing probiotics, supplements, proteins, vitamins, minerals, nutraceuticals, and other beneficial functional ingredients in the form of fiber

FIRST USE 6-1-2005; IN COMMERCE 6-1-2005

CLASS 30: Chocolate-based snack foods; chocolate-based snack food formed and packaged as bars; granola-based snack foods; granola-based snack bars

FIRST USE 6-1-2005; IN COMMERCE 6-1-2005

CLASS 35: Online retail store services featuring dietary and nutritional supplements, protein snacks, protein bars, snack foods and snack bars; charitable services, namely, organizing and conducting volunteer programs and community service projects aimed at establishing and managing community agriculture programs; retail store services featuring locally grown produce; advertising, marketing and promotion services in the field of local area farmers and locally grown food; the bringing together, for the benefit of others, of a variety of locally grown food, excluding the transport thereof, enabling customers to conveniently view and purchase the food through a community supported agriculture program

FIRST USE 6-1-2005; IN COMMERCE 6-1-2005

CLASS 41: On-line journals, namely, blogs featuring information about plant-based living, vegan lifestyle, health, disease awareness, fair trade, recycling, agriculture, conservation, charitable giving, and social and environmental sustainability

FIRST USE 11-9-2008; IN COMMERCE 11-9-2008

The color brown is claimed as a feature of the mark.

The mark consists of the word "GO" in brown lowercase stylized lettering.

SER. NO. 88-861,474, FILED 04-06-2020

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**