

United States of America

United States Patent and Trademark Office



Reg. No. 6,456,865

Registered Aug. 17, 2021

Int. Cl.: 9, 14, 16, 18, 25, 28, 35

Service Mark

Trademark

Principal Register

The Los Angeles Rams LLC (DELAWARE LIMITED LIABILITY COMPANY)

29899 Agoura Road

Agoura Hills, CALIFORNIA 91301

CLASS 9: Football helmets; cell phone covers; decorative magnets; dvds featuring the sport of football; computer mouse pads; sunglasses; downloadable software in the nature of mobile applications for displaying information relating to football exhibitions, football schedules, media guides; audio and visual recordings featuring football exhibitions

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

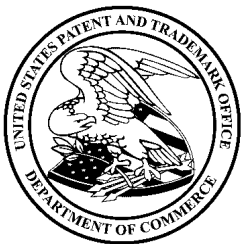
CLASS 14: Jewelry; watches; clocks; pins being jewelry; lapel pins; earrings; necklaces; bracelets; jewelry charms; tie pins; rings; collectible coins; commemorative coins; carrying cases specially adapted to hold collectible coins

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

CLASS 16: Posters; calendars; trading cards other than for games; printed books in the field of football; notepads; stickers; bumper stickers; printed tickets to sports games and events; pens and pencils; pencil cases; note paper; pictorial prints; art pictures; stationery; envelopes; wrapping paper; paper napkins; printed paper party invitations; paper gift bags; paper party decorations; collectible trading cards; collectible trading cards and memorabilia holders, namely, carrying cases specially adapted to hold collectible trading cards, holders for collectible paper money; souvenir programs concerning sports events; money clips made primarily for precious metals

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

CLASS 18: Handbags, luggage, shoulder bags, beach bags, duffle bags, clutch bags, all purpose sport bags, bags for sports, school bags, tote bags, knapsacks, wallets, travel



Donna H. H. H.

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



bags, backpacks, umbrellas and luggage tags

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

CLASS 25: clothing, namely, fleece tops and bottoms, headwear, caps being headwear, knit hats, t-shirts, shirts, turtlenecks, sweatshirts, shorts, tank tops, sweaters, pants, jackets, golf shirts, knit shirts, jerseys, wristbands, warm up suits, gloves, ties, cloth bibs; sleepwear, namely, bathrobes, pajamas; underwear; socks; scarves; swimwear; boxers briefs; bibs not of paper; footwear; sneakers; slippers

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

CLASS 28: toys and sporting goods, namely, plush toys, toy stuffed animals, play figures, golf balls, golf bags, golf club covers, footballs, toy banks, board games relating to football, playing cards, Christmas tree ornaments, balloons, jigsaw puzzles, toy and decorative wind socks, toy cars and trucks, billiard balls, dart boards, miniature toy helmets

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

CLASS 35: Marketing services, namely, promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with various football personalities and/or the sport of football; dissemination of advertising for others via on-line electronic communications networks

FIRST USE 3-00-2020; IN COMMERCE 3-00-2020

The mark consists of the letters "LA" with a ram horn extending off the letter "A".

No claim is made to the exclusive right to use the following apart from the mark as shown: "LA"

SER. NO. 88-844,407, FILED 03-23-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.