

United States of America

United States Patent and Trademark Office



Reg. No. 6,157,263

Registered Sep. 22, 2020

Int. Cl.: 36

Service Mark

Principal Register

First National of Nebraska, Inc. (NEBRASKA CORPORATION)
Stop 3290
1620 Dodge Street
Omaha, NEBRASKA 68197

CLASS 36: Financing services; financial services, namely, providing financial analysis, consultation, planning and management, commercial and consumer lending and commercial real estate leasing services, mortgage lending, loan financing, financial investment services, namely, providing investment analysis, consultation, planning, management, advisory, brokerage, banking, and research services with respect to stocks, mutual funds, securities, bonds, commodities, real estate and other instruments of investment; investment of funds for others; credit and debit card authorization services; payment processing services, namely, credit card and debit card transaction authorization and processing services; electronic payment, namely, electronic processing and transmission of ACH, electronic check, electronic payments, invoice, bill, and tax payment data; credit card, debit card and electronic check transaction processing services; cash management; home equity loan services; financing and loan services for vehicles, machinery, and equipment; providing personal loans and lines of credit; online banking services; on-line banking services accessible by means of downloadable mobile applications; safety deposit box services; checking account services; savings account services; ATM banking services; trust management account services; banking services featuring the provision of certificates of deposit; mutual fund brokerage services; management of mutual funds; providing information in the field of employee financial benefit plans and administration of employee financial benefit plans for clients via the Internet; providing information in the field of banking, credit card and debit card services, credit card, debit card and electronic check transaction processing services, financial management, investment brokerage, investment management, financial investment in the field of securities, mutual funds, certificates of deposit, financial portfolio management, insurance, accounts payable debiting services, mortgage banking, mortgage lending, mortgage brokerage, commercial lending, consumer lending, issuing letters of credit, foreign exchange services, financial treasury management services, trust management accounts services, cash management services, online banking, bill payment services, and tax payment processing services; currency exchange services; individual retirement account services; providing interactive banking, financial and investment consultation and information via global computer networks, internal computer information networks, and telecommunication networks for the electronic, telephonic and telefacsimile transmission of voice, data, multi-



Andrei Iancu

Director of the United States
Patent and Trademark Office



media, graphics, video, photo and audio information; issuance of traveler's checks, bank checks, credit cards, and prepaid debit cards; and providing money wire transfer services, information and verification regarding such wire transfers

FIRST USE 1-1-2001; IN COMMERCE 1-1-2001

The mark consists of a design of the numeral "one" in an incomplete circle.

OWNER OF U.S. REG. NO. 2470601, 4821755, 1270238

SER. NO. 88-804,506, FILED 02-20-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.