

United States of America

United States Patent and Trademark Office

fanbase

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Service Mark

Principal Register

Fanbase Exchange Co. (PENNSYLVANIA CORPORATION), DBA FNBSX
1811 N. Howard St. 19122
Philadelphia, PENNSYLVANIA 19122

CLASS 38: E-mail forwarding services; Instant messaging services; Mobile media services in the nature of electronic transmission of entertainment media content; Mobile radio communication; Mobile radio telephone services; Mobile telephone communication; Mobile telephone services; Mobile telephony; Streaming of audio material on the Internet; Streaming of audio, visual and audiovisual material via a global computer network; Streaming of data; Streaming of video material on the Internet; Streaming of digital media, games, augmented reality, and virtual reality material on the Internet; Broadcast communication services, namely, transmitting e-mails, faxes, text messages and telephone voice messages to designated recipients for others; Communication by mobile telephone; Communications by mobile phones; Communications by means of mobile phones; Communications services, namely, transmitting streamed sound and audiovisual recordings via the Internet; Electronic messaging system, namely, electronic queuing services; Electronic transmission and streaming of digital media content for others via global and local computer networks; Electronic transmission of e-mail; Fixed and mobile telephone services; Message sending via a website; Providing instant messaging services; Providing electronic transmission of secure e-mail; Streaming of audio and video tethered downloads; Telecommunication services, namely, providing e-mail notification alerts via the internet notifying individuals of financial reports, investor responsibilities, community responsibilities, votes, decisions, and promotions; Telecommunication services, namely, providing e-mail notification alerts via the internet of rating changes that affect financial portfolios; Telecommunication services, namely, providing advanced calling features, namely, providing the ability to record voice memos after a telephone call by leaving a message that will be recorded separately and saved online as a file which can then be emailed, shared or kept private based on the user settings; Telecommunication services, namely, providing electronic message alerts via the internet notifying individuals of a changed status or condition of a sensing device in a security system; Transmission of audio and video tethered downloads; Transmission of sound, video and information from web cams, video cameras or mobile phones, all featuring live or recorded materials; Video streaming services via the Internet, featuring independent films and movies; Wireless communications services, namely, transmission of graphics to mobile telephones

FIRST USE 2-1-2018; IN COMMERCE 2-1-2019

CLASS 42: E-mail system design and implementation for others; Online computer services, namely, providing spam filtering services to protect websites and online applications from receiving unsolicited messages; Online plagiarism detection services, namely, electronic detection of plagiarized content via the Internet; Web site hosting services; Web publishing, namely, creating a website and uploading it onto an Internet server; Computer services,



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namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the field of cryptocurrency, digital collectables, market research, donations, investments, media production and affinity groups; Computer services, namely, creating an on-line community for registered users to participate in social networks; Computer services, namely, creating, maintaining, designing and implementing web sites for others; Computer services, namely, digital formatting and compression of music and video images into downloadable media; Computer services, namely, hosting an interactive web site that allows social networking; Computer services, namely, providing an interactive web site featuring technology that allows users to consolidate and manage social networks, accounts, and connections to existing and emerging application programming interfaces (APIs); Computer software development in the field of mobile applications; Consulting services in the field of providing online, non-downloadable software and applications; Creating website based indexes of information for others using information technology; Design and development of software for instant messaging; Designing website based indexes of information for others using information technology; Designing, creating, maintaining and hosting online retail and electronic commerce websites for others; Displaying the web sites and images of others on a computer server; Domain name search services, namely, conducting online computerized searches for the availability of domain names; Electronic document and e-mail authentication services; Electronic document and e-mail time-stamping services; Electronic storage of documents and archived e-mails; File sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; Hosting the web sites of others on a computer server for a global computer network; On-line batch computer services, namely, configuration of multiple files into a single group; Peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; Programming virtual currencies and games for use in online virtual worlds; Providing a social networking website which features technology that enables users to give charitable financial gifts to others; Providing a web site featuring technology that enables users to trade cryptocurrency, intellectual property, digital collectables, and media files; Providing a web site for the electronic storage of digital photographs and videos; Providing a web site that features information on computer technology and programming; Providing a website allowing users to download music and music videos; Providing a website allowing users to upload and download music; Providing a website featuring a media aggregator and search engine for internet content; Providing a website featuring technology that enables inventors to search for investors; Providing a website for the electronic storage of documents, media files, financial data, investor documents, customer data and personal communications; Providing a website that features technology that enables the secure exchange of information by users; Providing a website that gives computer users the ability to crowdfund, promote, and sell intellectual property, media, technology, content, games and securities; Providing a website that gives users the ability to purchase downloadable music; Providing a website that gives users the ability to vote for their favorite musical artists; Providing a secured-access website that gives registered Internet networked institutions the ability to upload, view, copy, print, download and share documents and images for the purposes of conducting consumer-driven transactions; Providing a web site featuring temporary use of non-downloadable software allowing web site users to upload, post and display online videos for sharing with others for entertainment purposes; Providing a website featuring on-line non-downloadable software that enables users to create audio drama series and episodes, write scripts, audition and assign talent, record and mix audio, publish produced audio dramas, track and analyze audio drama statistics, advertise and market audio dramas, and stream and/or download audio dramas; Providing a website featuring on-line non-downloadable software tools for image editing; Providing a website that gives users the ability to review various print, photographic, graphic image, and audio and video content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social, business and community networking; Providing an Internet website portal in the fields of technology and software development; Providing an interactive website featuring technology that allows users to upload, download, share and sell custom and branded digital publications; Providing an online website for creating and hosting micro websites for businesses; Providing information relating to on-line non-downloadable software to facilitate electronic communication between individuals provided via the Internet; Providing on-line non-downloadable computer software for use as a cryptocurrency wallet; Providing on-line non-downloadable software for generating cryptographic keys for receiving and spending cryptocurrency; Providing

technology consulting in the field of social media; Providing temporary use of non-downloadable software for selecting electronic cards, personalizing them with users own messages and sending them via e-mail; Providing temporary use of on-line non-downloadable computer software for use as a digital wallet; Providing temporary use of on-line non-downloadable computer software for use as an electronic wallet; Providing temporary use of on-line non-downloadable software and applications using artificial intelligence for cryptocurrency trading, securities trading, digital collectibles trading and market research; Providing temporary use of on-line non-downloadable software development tools; Providing user authentication services using single sign-on technology for online software applications; Tracking and reporting of online website performance to determine the technological effectiveness of the websites for non-business purposes; User authentication services using single sign-on technology for online software applications

FIRST USE 2-1-2018; IN COMMERCE 2-1-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-781,570, FILED 01-31-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.