

United States of America

United States Patent and Trademark Office



Reg. No. 6,236,717

Registered Jan. 05, 2021

Int. Cl.: 33

Trademark

Principal Register

IRISH DISTILLERS INTERNATIONAL LIMITED (IRELAND PRIVATE LIMITED COMPANY)

Simmons Court House, Simmons Court Road
Ballsbridge, Dublin, IRELAND 4

CLASS 33: Alcoholic beverages, except beers

The color(s) brown, orange, yellow, dark green, black, red, light brown, and grey is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON IRELAND APPLICATION NO. 2019/01169, FILED 06-28-2019, REG. NO. 261498, DATED 06-28-2019, EXPIRES 06-28-2029

The mark consists of a two-part label design. The top portion of the two-part label is a four-sided figure with a straight line bottom edge in orange coloring, straight line side edges, and a rounded top edge in orange coloring, and a light brown background. The figure is slightly wider at the top than at the bottom. At the top and bottom edges of the top portion of the label are borders that consist of, from outside to inside, a thicker orange band, then a slightly thinner light brown band, and then a thin yellow band. Below the top border is the word mark "JAMESON" in dark green lettering with a partial yellow shading that makes the letters appear three dimensional. The letters are large capital letters configured to form an arch shape. Underneath the word "JAMESON" is a red shield with a black and yellow border. The top edge of the shield extends out to left and right points, and the bottom edge of the shield comes to a point in the center. The middle portion of the shield contains two yellow bands that crossed diagonally in an X shape. Situated above the upper portion of the shield is a yellow triple-masted sail boat with three horizontal yellow lines underneath. In the left and right areas formed by the X is a yellow anchor on each side. In the bottom of the X is a yellow star. To the left of the shield design is the word "ESTD" in dark green, placed between two yellow lines and with the letter "D" underlined in green. To the right of the shield design is the number "1780" in dark green, placed between two yellow lines.



Andrei Iancu

Director of the United States
Patent and Trademark Office



Underneath the shield design is a yellow banner with black bordering, with the words "SINE METU" situated within the banner in black lettering, placed between two black dots, with the color red in the rear of the banner. Below the banner appear the words "TRIPLE TRIPLE", in dark green stylized letters. These letters, in turn, overlap three sets of concentric circles that appear in a wood-like pattern in brown coloring. The bottom portion of the two-part label consists of a narrow orange rectangle with two thin yellow bands at the top and bottom. In the center of the label are the words "JOHN JAMESON & SON" in yellow script, overlapping six thin grey rectangular stripes that extend across the entire bottom portion of the label.

OWNER OF U.S. REG. NO. 5016876, 1656412, 0899349

No claim is made to the exclusive right to use the following apart from the mark as shown: "ESTD 1780", "TRIPLE" AND "& SON"

The English translation of "SINE METU" in the mark is "WITHOUT FEAR".

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 88-737,437, FILED 12-23-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.