

# United States of America

United States Patent and Trademark Office

**ENDURA** 

**Reg. No. 6,358,966**

**Registered May 25, 2021**

**Int. Cl.: 9, 18, 25**

**Trademark**

**Principal Register**

Endura Ltd. (UNITED KINGDOM limited company (ltd.))  
3 Starlaw Business Park  
Livingston  
West Lothian, UNITED KINGDOM EH548SF

CLASS 9: Portable visibility lighting for safety purposes; reflective safety products, namely, reflective safety items to be worn on the body, namely, reflective safety vests and reflective armbands for protection against accident or injury; reflective clothing for the prevention of accidents; crash helmets for cyclists; protective helmets; sports helmets; protective headgear for use by cyclists for protection against accident and injury; tyre pressure gauges; safety armbands for cyclists containing LED lights for greater visibility; flashing safety lights; protective and safety equipment, namely, sunglasses, protective eyeglasses and knee pads; articles of clothing for wear by cyclists for protection against accident or injury; safety clothing for the prevention of accident or injury; parts and fittings for all the aforesaid

CLASS 18: Luggage; tool bags sold empty; courier bags; rucksacks; sports bags; travelling bags; duffel bags; garment bags for travel; backpacks; wallets; trunks for travelling; suitcases; shoe bags for travel; umbrellas and parasols

CLASS 25: Articles of clothing, footwear and headwear for cyclists, namely, arm and leg warmers and gilets for cyclists; cycling tops; cycling shorts; cycling longs; padded undershorts for cyclists; gloves for cycling; jackets for cycling; hooded jackets; gilets; jerseys for cycling; tops; shirts; T-shirts; base layers; trousers for cycling; over trousers; shorts for cycling; suits for cycling; knickers; pants for cycling; underwear for cycling; fingerless gloves; neckwear; neck warmers; scarves; head bands; hoods; hats for cycling; caps; beanies; balaclavas; shoes for cycling; overshoes for cycling; headwear, namely, hats and caps; footwear; socks; overshoes; waterproof clothing, namely, jackets, trousers, over trousers, base layers, T-shirts, long-sleeved T-shirts, shirts, jerseys, underwear, socks and overshoes; windproof clothing, namely, jackets, trousers, over trousers, base layers, T-shirts, long-sleeved T-shirts, shirts, jerseys, underwear, socks and overshoes; weatherproof clothing, namely, jackets, trousers, over trousers, base layers, T-shirts, long-sleeved T-shirts, shirts, jerseys, underwear, socks and overshoes; weatherproof headwear, namely, hats and caps; weatherproof footwear; thermal clothing, namely, base layers, T-shirts, long-sleeved T-shirts, shirts, jerseys, underwear and socks



PRIORITY CLAIMED UNDER SEC. 44(D) ON EUROPEAN UNION APPLICATION NO. 018142083, FILED 10-23-2019, REG. NO. 018142083, DATED 08-15-2020, EXPIRES 08-15-2030

The mark consists of The word "ENDURA" in all caps; to the right of the word



Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



"ENDURA" is a circle with a curved arrow pointing up and to the right.

SER. NO. 88-692,882, FILED 11-14-2019

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**