

# LIVE WHO YOU ARE

Reg. No. 5,984,464 Registered Feb. 11, 2020 Int. Cl.: 36 Service Mark Principal Register Corcoran Group LLC (DELAWARE LIMITED LIABILITY COMPANY) 660 Madison Ave., 12th Floor New York, NEW YORK 10065

CLASS 36: Real estate brokerage services; franchising services, namely, providing financial information and advice regarding the establishment and/or operation of real estate brokerage business; real estate brokerage services, namely, arrangement of title insurance and real estate financing for others; real estate property management services for condominium associations, homeowner associations, apartment buildings, commercial property, offices, and office space; real estate agency services; leasing of real estate; real estate appraisal and valuation; real estate rental services, namely, rental of residential housing; providing information in the field of real estate by means of linking the website to other websites featuring real estate information; real estate escrow services; real estate services, namely, rental property management; providing real estate listings and real estate information via the Internet; providing information in the field of real estate via the Internet; commercial and residential real estate agency services; real estate services, namely, providing online questions to help users determine the best neighborhoods and communities suited to their individual needs and preferences; providing a database of information about residential real estate listings in different neighborhoods and communities; real estate consultancy services in association with the valuation, appraisal, brokerage, listing, management, letting and/or leasing of real estate; financial evaluation of real estate; mortgage advisory and administration services, namely, mortgage compliance consulting services concerning financial requirements for mortgages, mortgage financial planning services and mortgage refinancing; providing an interactive web portal in the field of real estate featuring news, information and user generated content

FIRST USE 2-3-2006; IN COMMERCE 2-3-2006

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-567,800, FILED 08-06-2019



Andrei Jana

Director of the United States Patent and Trademark Office



# REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### **Requirements in the First Ten Years\*** What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## **Requirements in Successive Ten-Year Periods\*** What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

## **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.