

United States of America

United States Patent and Trademark Office



Reg. No. 5,995,128

Registered Feb. 25, 2020

**Int. Cl.: 9, 14, 16, 25, 36,
41**

Service Mark

Trademark

Principal Register

The Board of Regents of the University System of Georgia (GEORGIA STATE AGENCY)
270 Washington Street, Sw
Atlanta, GEORGIA 30334

CLASS 9: Decorative magnets; downloadable text, photos, videos about collegiate sports via a website for entertainment purposes

FIRST USE 00-00-2016; IN COMMERCE 00-00-2016

CLASS 14: Jewelry, namely, lapel pins and rings

FIRST USE 00-00-2016; IN COMMERCE 00-00-2016

CLASS 16: Art prints; Calendars; Cards, namely, greeting cards, note cards; Children's books; Decals; Desk sets; Folders; Notebooks; Notepads; Paper party decorations; Printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of college and collegiate athletics; Stickers; Temporary tattoo transfers

FIRST USE 00-00-2017; IN COMMERCE 00-00-2017

CLASS 25: Athletic apparel, namely, shirts, hats and caps, jackets, footwear, athletic uniforms; Beanies; Belts; Children's and infant's apparel, namely, one-piece garments, rompers, jumpers; Children's headwear; Footwear; Headwear, namely, hats, caps, visors; Hooded sweatshirts; Jackets; Shirts; Shorts; Socks; Sweat shirts; Sweat shorts; T-shirts

FIRST USE 9-00-2016; IN COMMERCE 9-00-2016

CLASS 36: Charitable fund raising; Accepting and administering monetary charitable contributions; Providing online information in the field of charitable monetary giving through financial and estate planning

FIRST USE 9-2-2016; IN COMMERCE 9-2-2016

CLASS 41: Educational services, namely, providing courses of instruction at the college and graduate level; Entertainment in the nature of competitions in the field of athletics; Entertainment services in the nature of collegiate athletic performances; Entertainment services, namely, providing podcasts in the field of college athletics; Entertainment services, namely, providing webcasts in the field of college athletics; Providing a website featuring non-downloadable text, photos, videos about collegiate sports



Andrei Iancu

Director of the United States
Patent and Trademark Office



FIRST USE 9-00-2016; IN COMMERCE 9-00-2016

The color(s) black, red and white is/are claimed as a feature of the mark.

The mark consists of a white arch inside a black crest with the bottom portion of the crest in red separated by a horizontal white line with the white text "1785" inside the red portion of the crest, all on a white background that is not claimed as a feature of the mark.

No claim is made to the exclusive right to use the following apart from the mark as shown:
"1785"

SER. NO. 88-532,820, FILED 07-24-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.