

United States of America

United States Patent and Trademark Office

CAPTIVEYES

Reg. No. 6,000,719

Captiveyes Group, Inc (FLORIDA CORPORATION)
835 E Park Ave, Ste A
Tallahassee, FLORIDA 32303

Registered Mar. 03, 2020

Int. Cl.: 35

Service Mark

Principal Register

CLASS 35: Advertising analysis; Advertising services in the field of billboard advertisements; Advertising services in the field of providing advertising space for others on indoor and outdoor billboards; Advertising services in the field of billboard advertisements at colleges, universities, and other institutions of higher education; Advertising services in the field of Out-of-home advertising; Advertising agencies specializing in advertising via wireless network hotspot landing pages; Advertising agencies specializing in indoor and outdoor billboard advertising; Advertising agencies specializing in advertising via digital billboards; Advertising agencies specializing in digital advertising on the basis of geolocation; Advertising services, namely, promoting the brands, goods and services of others; Advertising, marketing, and promoting the goods and services of others via wireless network hotspot landing pages; Advertising, marketing, and promoting the goods and services of others via indoor and outdoor billboards; Advertising, marketing, and promoting the goods and services of others via digital billboards; Dissemination of advertising for others via public and private wireless networks for display on mobile devices; Electronic billboard advertising; Mobile advertising services for others; Mobile advertising services for others in the field of providing businesses with advertising opportunities via wireless network hotspot landing pages, customizable by the businesses, which users of the wireless network hotspots will see before connecting to the Internet; On-line advertising on computer communication networks; Rental of billboards; Leasing of advertising space on wireless network hotspot landing pages; Leasing of advertising space on indoor and outdoor billboard advertising; Leasing of advertising space on digital billboards; On-line advertising services for others; Online advertising via a computer communications network; Out-of-home advertising services, namely, rental of advertising space, and preparing and placing advertisements for others; Preparing and placing of advertisements; Providing advertising space on billboards and in kiosks



FIRST USE 4-12-2007; IN COMMERCE 4-12-2007

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-521,881, FILED 07-18-2019

Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.