

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,994,822**

**Registered Feb. 25, 2020**

**Int. Cl.: 16, 35**

**Service Mark**

**Trademark**

**Principal Register**

University Products, Inc. (MASSACHUSETTS CORPORATION)  
517 Main Street  
Holyoke, MASSACHUSETTS 01040

CLASS 16: Stationery, namely, catalog cards, book cards and pockets, book, document, magazine and pamphlet cartons, cases, covers and storage boxes, notepads and tissue paper; book binding and repairing materials; dictionaries; easels; blank, business and printed forms; paper display boxes; sign making kits comprised primarily of cardboard, paper, vinyl letters and pens; printed paper signs; pens and pencils; staplers; pencil sharpeners; paper cutters for office use; archival storage pages; document holders; corrugated record storage boxes; file boxes for storage of magazines, business and personal records; boxes, cartons and storage containers made of paper or cardboard; binders; folders; protective covers for sheets of paper and pages of books and the like; envelopes; adhesive tapes for stationery or household purposes; albums for memorabilia and photographs; mounting boards; buffered bond paper

FIRST USE 9-1-1982; IN COMMERCE 9-1-1982

CLASS 35: Wholesale distributorship, mail order and telephone ordering services in the fields of equipment and supplies for books, book maintenance and storage, library's, sign making, display boards, audio-visual apparatus, microfiche and microfilm storage, offices, computer apparatus, office and library furniture, and archival needs

FIRST USE 9-1-1982; IN COMMERCE 9-1-1982

The mark consists of an open box image with four sides of a box and two front sides cut away with the words "UNIVERSITY", in bold uppercase font above the word "PRODUCTS", in uppercase font with the words "THINKING IN & OUT OF THE BOX SINCE 1968", in small uppercase font.

OWNER OF U.S. REG. NO. 1685278, 2608536

No claim is made to the exclusive right to use the following apart from the mark as shown: "PRODUCTS" AND "SINCE 1968"

SER. NO. 88-499,536, FILED 07-03-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**