

United States of America

United States Patent and Trademark Office

WEBTOON

Reg. No. 6,166,927

Registered Oct. 06, 2020

Int. Cl.: 9, 38, 41

Service Mark

Trademark

Principal Register

Naver Corporation (KOREA, REPUBLIC OF CORPORATION)
Greenfactory, 6 Buljeong-ro
Bundang-gu, Seongnam-si
Gyeonggi-do, REPUBLIC OF KOREA 31023

CLASS 9: Downloadable comic books, graphic novels, electronic cartoons; Downloadable software applications for viewing electronic cartoons provided on the internet for smartphones and tablet personal computers; Downloadable computer software for viewing electronic cartoons provided on the internet; Downloadable electronic books and magazines in the field of cartoons

FIRST USE 5-21-2019, The mark was first used anywhere in a different form other than that sought to be registered at least as early as 11/16/1995; IN COMMERCE 5-21-2019, The mark was first used in commerce in a different form other than that sought to be registered at least as early as 11/16/1995

CLASS 38: Streaming of audio, visual and audiovisual material via a global computer network; Transmission of data, audio, video and multimedia files, including downloadable files and files streamed over a global computer network; Video and audio streaming services, namely, streaming of audio and video material on the Internet; Electronic transmission of images and photographs via a global computer network; Transmission of pictures, images, text, photos, user-generated content, audio content, and information via the Internet; Transmission, broadcasting and reception of audio, video, still text and data in real time via telecommunication means

FIRST USE 5-21-2019, The mark was first used anywhere in a different form other than that sought to be registered at least as early as 11/16/1995; IN COMMERCE 5-21-2019, The mark was first used in commerce in a different form other than that sought to be registered at least as early as 11/16/1995

CLASS 41: Providing online non-downloadable comic books; Providing on-line non-downloadable cartoon strips and comic books; Providing on-line non-downloadable cartoon strips and comic books available on mobile phones and tablet personal computers; On-line publication of non-downloadable electronic cartoon strips and comic books; Rental of non-downloadable electronic cartoon publications via the internet; Providing non-commercial, non-business ratings and review information and updates thereof by genre by analyzing the number of user clicks for online electronic cartoon publications, namely, books, magazines and journals via the internet; Providing online syndicated animated cartoons



Andrei Iancu

Director of the United States
Patent and Trademark Office



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The mark consists of the wording "WEBTOON" in capital letters all within a stylized polygonal speech box.

OWNER OF U.S. REG. NO. 4212652, 5052148, 5372387

No claim is made to the exclusive right to use the following apart from the mark as shown:
"WEBTOON"

SER. NO. 88-490,746, FILED 06-26-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.