

United States of America

United States Patent and Trademark Office



BLUEPRINT

Reg. No. 6,051,000

Registered May 12, 2020

Int. Cl.: 9, 35, 42

Service Mark

Trademark

Principal Register

David's Bridal, Inc. (FLORIDA CORPORATION)
1001 Washington Street
Conshohocken, PENNSYLVANIA 19428

CLASS 9: Downloadable application software for computers, mobile phones and portable and hand-held digital electronic devices, namely, software for providing interactive access to information regarding special event planning, including weddings, new babies, engagement, birthdays, graduations, house warmings as well as multiple life events and event planning and scheduling for those events which enables users to create, edit, upload imagery, design, organize, personalize event web pages, track online invitations, rsvp lists and gift registries for special events, along with management of wish lists and the ability to purchase from online registries and boards and to upload imagery and create customized event related goods

FIRST USE 2-1-2014; IN COMMERCE 2-1-2014

CLASS 35: Gift registry services and event planning and management for marketing, branding, promoting or advertising the goods of others offered in connection with retail store services, on-line retail store services, and catalog mail order services featuring bridal and wedding accessories as well as gift registries in connection with a baby, graduate, birthday celebrant, housewarming, holiday gifts, new home, life event and for fundraising and/or cash gifts, along with the ability to merge registries from different vendors and ability to search on the website for gift registry services of others as well as for vendors and ability to shop for multiple categories of goods in addition to wedding and bridal goods, in the nature of clothing, furniture, housewares, home accessories and products, kitchenware, tableware, cookware, food and beverage items, books, furniture, rugs, lighting, decorative accessories and products, bedding, linens, bath accessories and products and purchase from one site including the design and creation of customized event related goods

FIRST USE 2-1-2014; IN COMMERCE 2-1-2014

CLASS 42: Providing an on-line, non-downloadable, internet-based software application for interactive gift and event planning for special events including weddings, new babies, engagement, birthdays, graduations, house warmings as well as multiple other life events with technology that enables users to create, edit, organize, view, share and manage event and online gift registries, gift request lists, event related goods and wish lists, and that allows users to purchase gifts from online gift registries, gift request lists, wish lists and event related goods using multiple applications including mobile phones and portable and hand-held digital electronic devices

FIRST USE 2-1-2014; IN COMMERCE 2-1-2014

The mark consists of a large stylized capital "B" with "BLUEPRINT" written in capital letters to the right of the "B" and centered in the middle in a smaller font.

OWNER OF U.S. REG. NO. 4493933, 4493934

SER. NO. 88-402,138, FILED 04-25-2019



Andrei Iancu
Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.