

United States of America

United States Patent and Trademark Office

FORWARD

Reg. No. 5,930,798

Registered Dec. 10, 2019

Int. Cl.: 35, 36, 42

Service Mark

Principal Register

HGS Colibrium, Inc. (DELAWARE CORPORATION)
3340 Peachtree Road Ne, Suite 2200
Atlanta, GEORGIA 30326

CLASS 35: Customer service management for others; Providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different health insurance providers; Assisting individuals and businesses with enrolling in health insurance coverage and plans of others, by providing information, related to consumer information regarding plan options, products and programs; Assisting individuals with enrolling in health insurance plans of others by providing information related to consumer information regarding insurance plan options, products and programs; Promotion of health insurance services on behalf of third parties; Sales promotion for others; sales management services; Business management; Business administration services

FIRST USE 6-6-2018; IN COMMERCE 6-20-2018

CLASS 36: Providing an online service featuring health insurance brokerage services and information about health insurance coverage and products; Health insurance information services; Health insurance services, namely, providing information and online computer databases for review of insurance policy terms, conditions and rates

FIRST USE 6-6-2018; IN COMMERCE 6-20-2018

CLASS 42: Platform as a service (PAAS) featuring computer software platforms for use in customer relationship management (CRM); Platform as a service (PAAS) featuring web based applications for use in processing electronic business transactions, managing inventory data, management and processing of health insurance forms and applications, and risk assessment, all in the fields of sales-automation and underwriting of health insurance products; Platform as a service (PAAS) featuring web based applications for use in database management, for health insurance exchanges, for storing, managing, tracking and analyzing health insurance data; Platform as a service (PAAS) featuring web based applications for use in customer relationship management (CRM), leads generation, tax subsidy calculation, policy tracking, and sales attribution in the health insurance industry; Platform as a service (PAAS) featuring web based applications that enables users to compare health insurance plans and estimate health insurance plan costs; Platform as a service (PAAS) featuring web based applications for technology that enables users to purchase health insurance coverage and health insurance products; providing temporary use of a non-downloadable web application for promoting the health plans of others which features price-comparison information, product reviews, and federal subsidy information

FIRST USE 6-6-2018; IN COMMERCE 6-20-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR



Andrei Iancu

Director of the United States
Patent and Trademark Office

SER. NO. 88-392,755, FILED 04-18-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.