

United States of America

United States Patent and Trademark Office



Reg. No. 6,056,482

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Int. Cl.: 9, 38, 42

Service Mark

Trademark

Principal Register

Samsung Electronics Co., Ltd. (KOREA, REPUBLIC OF CORPORATION)
129, Samsung-ro, Yeongtong-gu
Suwon-si, Gyeonggi-do, REPUBLIC OF KOREA 16677

CLASS 9: Downloadable computer application software for smartphones and tablet computers to enable users to stream 360-degree videos, multimedia, music, movie, games, and audio-visual material, and for hosting digital media content for others; Downloadable software to enable streaming of 360-degree videos, multimedia, music, movie, games, and audio-visual material, and for hosting digital media content for others; Recorded computer application software for smartphones and tablet computers to enable users to stream 360-degree videos, multimedia, music, movie, games, and audio-visual material, and for hosting digital media content for others; Downloadable multimedia file containing video relating to virtual reality games; Downloadable multimedia file containing video relating to virtual reality training; Computers featuring pre-installed virtual reality video game software; Virtual reality headsets; Headphones; Wireless headsets for mobile phones, smartphones and tablet computers; Head mounted video displays; Downloadable virtual reality video game software; Recorded virtual reality video game software; Wearable digital electronic devices comprised primarily of software and display screens for watching virtual reality content, namely, smartwatches and smartphones in the shape of a watch; 3D eye glasses; Mobile telephones; Computers; Tablet computers; Portable computers; Televisions; Set-top boxes; Portable media players; DVD players; Computer monitors; Smart watches; Smartphones; Wearable activity trackers; Wearable computers in the nature of smartwatches and smartglasses; Protective covers for smartphones; Computer mouse; Computer keyboards; Audio speakers; Audio electronic components, namely, surround sound systems; Battery chargers for portable phones, tablet computers and portable computers; Rechargeable electric batteries; Light emitting diode (LED) displays; Blank USB flash drives; Blank flash memory cards; Network routers; Digital door locks; Digital signage display panels; Semiconductors; Solid state drives; Video projectors; Cameras; Electric sensors for sensing motion, fluid levels, temperature and pressure

CLASS 38: Streaming of data; Streaming audio and video material on the Internet; Electronic transmission and streaming of digital media content for others via global and local computer networks; Transmission and distribution of data or audio visual images via a global computer network or the internet; Telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the Internet; Consulting in the field of telecommunication services, namely, transmission of voice, data, and documents via telecommunications networks; Interactive delivery of music and video over digital networks; Providing on-line



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Director of the United States
Patent and Trademark Office



chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; Computer services, namely, providing on-line facilities for real-time interaction with other computer users concerning topics of general interest

CLASS 42: Providing temporary use of online non-downloadable software to enable streaming of 360-degree videos, audio, multimedia, music, movies, games, and audio-visual material, and for hosting digital multimedia content for others via the internet and other computer and electronic communication networks; Hosting websites on the Internet that provide digital entertainment content, music, movies and games; Technical support services, namely, troubleshooting in the nature of diagnosing and repairing application software problems for mobile phones, personal computers, portable computers, TV and MP3 players; Development, maintenance, and management of application software for mobile phones, personal computers, portable computers, TV and MP3 players; Maintenance, repair and updating of computer software, computer operating system software, and computer utility software; Providing information concerning the design, installation, updating, and maintenance of computer software via the internet and other computer and electronic communication networks; Providing consulting services and technical troubleshooting support in the nature of diagnosing problems for handheld mobile digital electronic devices and other consumer electronics; Consultancy in the design and development of computer hardware; Computer software consultancy; Providing information concerning the design, installation, updating, and maintenance of computer software provided on-line from a global computer network or the Internet; Design and development of websites of others featuring multimedia materials; Hosting the web-sites of others; Computer and computer technology consultancy

The color(s) black, purple, red, orange, and yellow is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 3390716, FILED 04-09-2019, REG. NO. UK0000339071, DATED 07-19-2019, EXPIRES 07-19-2029

The mark consists of a square with rounded edges and shaded in the colors purple, red, orange, and yellow. The square is enclosing the letters "X" and "R" in black font. The color white represents background space and is not claimed as a feature of the mark.

No claim is made to the exclusive right to use the following apart from the mark as shown: "XR"

SER. NO. 88-388,080, FILED 04-16-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.