

United States of America

United States Patent and Trademark Office

CLARO

Reg. No. 6,035,223

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Int. Cl.: 9, 35, 42

Service Mark

Trademark

Principal Register

Joberate, Inc. (DELAWARE CORPORATION)
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Merrimack, NEW HAMPSHIRE 03054

CLASS 9: Downloadable software in the nature of a mobile application for visually rendering workforce-related analytics that are based on data aggregated from disparate data sources, and for tracking the publicly available and licensed digital information of individual employees, individual prospective employees, and all employees of a company to measure and quantify their job seeking activities and behaviors, for enabling users to predict possible risk of an employee resigning voluntarily, for enabling users to benchmark talent pools against each other and to capture organizational hierarchy, for conducting market research into workforce demographics and workforce trends, for providing historical data on job seeking trends, for enabling recruiters to identify passive candidates who are preparing to look for a new job, and for providing labor attrition forecasts for workforce planning

FIRST USE 9-1-2018; IN COMMERCE 9-1-2018

CLASS 35: On-line business networking services; Providing on-line employment information in the field of visually rendering workforce-related analytics that are based on data aggregated from disparate data sources, and employee job seeking behavior tracking and measurement to provide an online network of employers who can compare and benchmark their own results and experiences with those of the other employers in the network

FIRST USE 9-1-2018; IN COMMERCE 9-1-2018

CLASS 42: Software as a service (SAAS) services featuring software for visually rendering workforce-related analytics that are based on data aggregated from disparate data sources, and calculating a numerical coefficient that represents a person's job seeking behavior using available social data by use of a proprietary algorithm; Software as a service (SAAS) services featuring software for generating a chronological list of companies ranked from best to worst by the percentage of their employees job seeking activities by use of a proprietary algorithm, and visually rendering workforce-related analytics that are based on data aggregated from disparate data sources; Application service provider featuring application programming interface (API) software for visually rendering workforce-related analytics that are based on data aggregated from disparate data sources, and for tracking the publicly available and licensed digital information of individual employees, individual prospective employees, and all employees of a company to measure and quantify their job seeking activities and behaviors, for enabling users to predict possible risk of an employee resigning voluntarily, for enabling users to benchmark talent pools against each other and to capture organizational hierarchy, for conducting market research into workforce demographics and workforce trends, for providing historical data on job seeking trends, for enabling recruiters to identify passive candidates who are preparing to look for a new job, and for providing labor attrition forecasts for workforce planning; Software as a service (SAAS) services featuring software



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Director of the United States
Patent and Trademark Office



for tracking the publicly available and licensed digital information of individual employees, individual prospective employees, and all employees of a company to measure and quantify their job seeking activities and behaviors, for enabling users to predict possible risk of an employee resigning voluntarily, for enabling users to benchmark talent pools against each other and to capture organizational hierarchy, for conducting market research into workforce demographics and workforce trends, for providing historical data on job seeking trends, for enabling recruiters to identify passive candidates who are preparing to look for a new job, and for providing labor attrition forecasts for workforce planning

FIRST USE 9-1-2018; IN COMMERCE 9-1-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of "CLARO" in the mark is "clear".

SER. NO. 88-380,089, FILED 04-10-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.