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Service Mark

Trademark

Principal Register

Union des Associations Européennes de Football (UEFA) (SWITZERLAND association)
Route De Genève 46
Nyon, SWITZERLAND CH-1260

CLASS 4: Lubricants, namely, all-purpose lubricants, automobile lubricants and industrial lubricants; engine oils and fuels; gasoline; diesel oil; gases for use as fuel and bio-fuels; candles; waxes being raw materials; greases, namely, automotive greases, industrial greases, general purpose greases and lubricating greases; natural gas; liquid gases for use as fuel; industrial oils and greases; lubricating oils and greases; carburants in the nature of fuels; liquefied petroleum gas; non-chemical additives for fuel, lubricants and greases; dust absorbing, wetting and binding compositions; lighting fuel; lubricating oils; lubricating greases, and industrial lubricants; cutting oils for industrial purposes; lubricating milling oils

CLASS 9: Exposed films, namely, exposed camera film, exposed photographic film, exposed cinematographic film and exposed slide film; photographic slides; video game disks; software recorded on computer media, namely, computer software for online banking, computer software for credit card account management, and computer software for management, organization and presentation of sports information; downloadable or recorded computer game software; downloadable databases in the field of sports statistics; downloadable or recorded computer programs for use in database management; pre-recorded electronic media devices featuring sound files, images and electronic databases in the fields of sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities recorded on computer media; downloadable sound files featuring sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; downloadable photographs and image files featuring sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; downloadable databases in the fields of sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; blank videotapes; blank magnetic computer tapes; blank magnetic disks; blank recordable DVDs; blank magneto-optical mini-disks; blank diskettes; blank optical discs; blank recordable compact discs; blank recordable CD-ROMs; blank videodiscs; prerecorded videotapes, magnetic tapes, magnetic disks, DVDs, mini-disks, diskettes, optical discs, compact discs, CD-ROMs, and videodiscs all featuring sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; blank USB flash drives; prerecorded USB flash drives featuring digital music, cartoons, animation and sounds or images in the fields of sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; holograms, namely, hologram apparatus, and electronic machines used to apply holographic overlay and to set up and control holograms and verification thereof; electronic publications in the nature of magazines, newsletters and books featuring sports, sports events, sports teams, sportsmen, sportswomen,



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athletes and sports personalities recorded on CD-ROMs; and electronic publications in the nature of magazines, newsletters and books in fields of sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities downloadable from databases and from the Internet; spectacles, sunglasses, diving and swimming goggles; cases, cords and chains for sunglasses and spectacles; binoculars; magnets and decorative magnets; directional compasses; apparatus for the recording, transmission and reproduction of sound and images; satellite dishes; decoders, namely, electronic television decoder hardware and recorded or downloadable decoder software enabling the converting, providing and transmitting of sound and visual data; television sets; flat panel display screens, liquid crystal display screens, high-definition electronic display screens and plasma display panel screens; radios; home cinema systems comprised of audio speakers, headphones, audio receivers, video receivers, television receivers, audio amplifiers, audio decoders, video decoders, electrical audio and speaker cables and connectors, electronic interconnectors for audio and video signals, CD players, CD recorders, DVD players, DVD recorders, audio cassette players, video cassette players, digital media players, televisions and video recorders, cathode ray tube (CRT) display video screens, LCD large-screen displays, flat panel display screens, plasma display panels, video projectors, televisions, antennas, electric power converters, power converters, and power inverters; video recorders; CD players; DVD drives; MP3 players; cassette players; mini optical disk players; digital music players; loudspeakers; headphones, earphones; computers; laptop computers; electronic writing tablet; karaoke systems comprised of karaoke players, karaoke machines and microphones; systems for editing sounds and for mixing sounds comprised of computer hardware and downloadable or recorded computer software for editing and mixing sound; systems for editing video images, and for mixing video images comprised of computer hardware and related downloadable or recorded software for mixing video images; computer data processing apparatus; computer keyboards; computer screens; modems; computer peripherals; computer cameras; computer mice; mouse pads; navigation systems, namely, car navigation computers, navigation apparatus for vehicles and boats, satellite-aided navigation systems and GPS navigation device; personal digital assistants (PDAs); electronic pocket translators; dictating machines; electronic agendas; scanners; computer printers for printing documents; photocopiers; facsimile machines; telephones; answering machines; video telephones; cellular telephones; accessories for cellular telephones, namely, cases for cellular telephones, hands-free kits for cellular telephones, earphones and headsets for cellular telephones, keypads for cellular telephones, lanyards for cellular telephones, special cases for carrying cellular telephones, photographic cameras and video cameras integrated in cellular telephones, and mobile telephone covers; remote controls for television sets and video systems; teleconferencing systems comprised of telephones, microphones, loud speakers, key pads, video cameras, computer hardware, downloadable or recorded computer software for transmission of data, transmitters and receivers, all sold together as a unit; calculating machines; card readers for credit cards; electronic currency converting machines, namely, currency converters; automated teller machines; video cameras, portable video cameras with built-in videocassette recorders, namely, camcorders; photographic equipment and photographic apparatus, namely, cameras; cinematographic apparatus, namely, cinematographic machines and apparatus; projectors, namely, cinematographic projectors, photographic projectors, picture projectors, slide projectors, movie projectors, video projectors; special cases and electric cords specially adapted for photographic apparatus, electric cells and batteries; downloadable or recorded screen saver software; blank digital and blank electronic storage media; pre-recorded magnetic, digital and analog media, namely, pre-recorded video cassettes, digital video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition digital discs featuring sounds and images of sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; magnetically encoded gift, key, debit, credit and identity cards; memory cards; blank smart cards; encoded smart cards containing programming used to process audio, video and computer data; microchip cards and magnetically encoded credit cards; microchip and magnetically encoded pre-paid telephone cards; microchip cards and magnetically encoded cards for cash dispensers; microchip cards and magnetically encoded cards for automated teller machines and money exchange machines; prepaid microchip cards and magnetically encoded cards for cellular telephones; microchip cards and magnetically encoded travel and show admission cards; microchip cards and magnetically encoded check guarantee cards; microchip cards and magnetically encoded debit cards; alarms, namely, burglar alarms, personal security alarms, fire alarms, smoke alarms; wind socks for indicating wind direction; distance measuring apparatus; equipment for measuring and displaying speed

in the nature of speedometers, laser distance meters, and speed indicators in the nature of electronic speed measuring and displaying indicators; gloves for protection against accidents; audio receivers, sound amplifiers; decoders, namely, downloadable or recorded computer software and hardware capable of converting, supplying and transmitting audio and video data; disk drives for computers; semi-conductors with protective coatings; integrated circuits containing programs for processing audio, visual and computer data; rechargeable batteries; audio and video data processors and converters; cables for data transmission, namely, cables for the transmission of sounds and images and cables for electrical and optical signal transmission; payment systems for electronic commerce comprised of electronic payment terminals and downloadable or recorded computer e-commerce software to allow users to perform electronic business transactions via a global computer network; protective helmets for sports; magnetic encoded identification bracelets; scientific apparatus and instruments in the nature of fuel to air coefficient analyzers; remote control devices for locking cars; photovoltaic cells; video game tape cassettes; alarms, namely, burglar alarms, anti-theft alarms, fire alarms; remote controls for stereos and radios; navigation apparatus for boats; electric navigational instruments

CLASS 12: Bicycles; motorcycles; motor cars; trucks; vans; buses; campers; refrigerated vehicles; airplanes and boats; vehicular hot air balloons; dirigible balloons in the nature of airships; automotive accessories, namely, glare shields in the nature of sun visors for vehicles, pneumatic tires, casings for pneumatic tires, luggage racks for vehicles, ski racks for vehicles, rims and wheel hubcaps; fitted vehicle seat covers; fitted covers for vehicles; baby carriages, strollers, safety seats for infants and children for vehicles; land vehicle engines; car accessories in the nature of car seat cushions; motors and drive belts for land vehicles; anti-theft alarms for vehicles, anti-theft devices for vehicles; steering wheels for vehicles; trailers

CLASS 14: Jewelry; necklaces; watches; chronographs for use as watches; wristwatches, clocks; medallions; pendants; wall clocks; brooches being jewelry; bracelets; pins being jewelry; pins being jewelry for teams and players; tie clips and tie pins; cuff links; commemorative medals made of precious metal; ornamental hat pins in the nature of jewelry hat pins; key rings comprised of split rings with decorative fobs or trinkets; decorative key rings; coins, namely, collectible coins, commemorative coins, non-monetary coins, monetary coin sets for collecting purposes; medallions for clothing; cases being parts of alarm watches with insignia of precious metal; decorative key holders of precious metal; trophies, statues and sculptures all made of precious metal; collectors' printed metal caps, namely, pogs, in the nature of game pieces for collection purposes made of precious metal; medals for clothing; rubber and silicone wristbands in the nature of a bracelet; lapel pins for clothing not made of precious metal; decorative pins being jewelry not of precious metal; ornamental jewelry hat pins not of precious metal; leather bracelets; lapel pins not of precious metal in the shapes of letters and figures; plastic lapel pins

CLASS 16: Coloring and drawing books; children's activity books; magazines in the fields of sports, sports events, sports teams, sportsmen, sportswomen, athletes and sports personalities; newspapers; books and printed journals in the fields of sportsmen, sportswomen, sports events, sports teams, athletes and sports personalities; bookmarks; printed teaching material in the field of sports; score sheets; event programs; albums for events; photograph albums; autograph books; printed timetables; pamphlets in the field of sports; collectible photographs of players; bumper stickers, stickers; albums in the nature of scrapbooks, sticker albums; posters; photographs; tablecloths of paper; paper napkins; paper bags; invitation cards; greeting cards; gift wrapping paper; coasters and place mats of paper; garbage bags of paper or of plastics; food wrapping paper; small bags for preserving foodstuffs, namely, plastic food storage bags for household use and freezer bags; coffee filters of paper; labels not of textile, namely, address labels, mailing labels and paper labels; hand towels of paper; wet hand-wipes of paper, namely, disposable wipes not impregnated with chemicals or compounds; toilet paper; napkins of paper for removing make-up; handkerchief boxes of paper and cardboard; tissues of paper, namely, paper tissues for cosmetic use, paper tissues, facial tissues and bathroom tissue; stationery; printed instructional and teaching material in the field of sports; typewriter paper; copying paper; envelopes; notepads; folders for papers; tissue paper; school writing books; paper sheets for note-taking; writing paper; binder paper; files, namely, document files, letter files, paper expanding files and card files; covering paper, namely, book-cover paper, paper report covers and protective covers for sheets of paper and pages of books and the like; luminous paper; adhesive paper for notes; paperweights; crêpe paper;

paper badges; insignias of paper, namely, printed emblems; flags of paper; pennants in the nature of flags of paper; writing instruments; fountain pens; pencils; ballpoint pens; ball-point pen and pencil sets; felt-tip marking pens; fiber-tip pens and felt-tip pens; marking pens; ink, namely, calligraphy ink, drawing ink, duplicating ink, and writing ink; inking pads, rubber stamps; electric or non-electric typewriters; lithograph prints; lithographic works of art; framed paintings and pictures; unframed paintings and pictures; paint boxes, paint brushes and colored pencils; chalks; pencil ornaments being stationery; printing blocks; address books; diaries; personal organizers of paper; road maps; tickets, namely, passenger tickets, printed tickets and entry tickets; bank checks; comic books; calendars; postcards; advertising boards, banners and material included in this class, namely, advertising signs of paper and advertising signs of cardboard; transfers in the nature of decalcomanias; sticking labels, namely, adhesive labels; office requisites except furniture, namely, letter trays, ink stamps, containers for office articles in the nature of corrugated board and paper containers for office articles; correction fluids for documents; rubber erasers; pencil sharpeners; stands for pens and pencils; thumbtacks; rulers, namely, drafting rulers, drawing rulers and ungraduated rulers; adhesive tapes for stationery purposes, adhesive tape dispensers; staples; stencils; stationery document holders; paper-clips; holders for notepads; bookends; stamps in the nature of stationery seals; postage stamps; foreign postage stamps; collectible postage stamps; postage stamps for collectors; commemorative stamp sheets; credit cards without magnetic coding; telephone calling cards, not magnetically encoded; ATM bank cards, namely, non-magnetically encoded blank bank cards for issuance by financial institutions; charge cards for traveling and for shows without magnetic coding; check guarantee cards, namely, debit cards without magnetic coding; debit cards without magnetic coding; printed paper luggage labels; passport cases; bank travelers' checks; holders for checkbooks; money clips of metal; letter trays; identity document holders

CLASS 18: Leathers and imitation leathers; thongs in the nature of straps of leather; umbrellas; parasols; sports bags other than those adapted for products they are designed to contain; leisure bags, namely, overnight bags, shoulder bags and carry-all bags; travel bags; school bags; backpacks; belt bags; beach bags; handbags; garment bags for travel; suitcases; leather bags; tote-bags; brief cases in the nature of carrying cases for documents; labels for suitcases in the nature of luggage tags; straps for suitcases; wallets; briefcases; vanity cases sold empty; toiletry bags sold empty; leather key cases; whips; collars for animals; purses; animal leashes; identity-card holders in the nature of business card cases

CLASS 24: Bed linen; bed sheets; eiderdowns; bedspreads; pillow cases; curtains, shower curtains; fabrics for curtains; linen; hand towels, bath linen, dish towels; bed blankets; handkerchiefs of textile; wall hangings of textile; cloth flags; banners of textile; advertising banners of textiles; pennants of textile; tablecloths not of paper; textile labels; sleeping bags; quilted sleeping bags; unfitted seat covers of textile; knitted fabrics

CLASS 25: Clothing, namely, polo shirts, sleeveless pullovers, blouses, sleeveless blouses, tee shirts, waistcoats, jerseys, frocks, bathing suits, swimwear, sports jackets, stadium vests, stadium jackets in the nature of chasubles, rompers, braces for clothing, jackets, stadium jackets in the nature of European football and soccer bibs, sleeveless jerseys, dresses, slipovers, tights, leggings, garters; shoes and footwear; shirts; headgear, namely, headwear, visors being headwear, hats, sports caps, bonnets, cap peaks, knitted caps and headband; pullovers; clothing knitwear in the nature of knit tops, knit bottoms, knit dresses, knit jackets, knit shirts, knit skirts, and polo knit tops; vests; sleeveless pullovers; singlets; T-shirts; skirts; sleeveless singlets; frocks; underwear; bath robes; bathing suits; shorts; trousers; sweaters; bonnets; sashes for wear; caps with visors; caps for use as headwear; tracksuits; sweatshirts; blazers; shawls; coats; uniforms; neckties; headbands; waterproof clothing, namely, waterproof footwear, jackets, and pants; gloves; aprons; bandanas; wristbands; hats; bibs not of paper; pajamas; play suits for infants and children; stockings; socks; suspenders; braces as suspenders; sandals; thong sandals; belts; athletic footwear, namely, outdoor shoes, hiking shoes, basketball shoes, cross-training shoes, cycling shoes, indoor sports shoes, running and track-field shoes, flip-flops, indoor and outdoor football shoes, football boots, canvas shoes, tennis shoes, urban sports shoes, sailing shoes, aerobic shoes; sports apparel, namely, fleece tops, jogging suits, casual sports pants, polo shirts, sweatshirts, sweatpants, soccer style shirts, rugby-style shirts, socks, swimwear, tights and leg warmers, tracksuits, functional underwear, singlets, bra tops, leotards, snow suits, snow jackets, snow pants

CLASS 28: Games and toys, namely, action skill games, bendable toys, balloons, gaming machines, slot machines and bingo machines, with or without video output; arcade games, namely, coin-operated video games for game halls; sports balls; play balls; board games; tables for indoor football; dolls and plush toys; toy vehicles; jigsaw puzzles; balloons; inflatable toys; playing disks, namely, pogs in the nature of flying discs; playing cards; confetti; sport and gymnastics articles, namely, gymnastic apparatus, balance beams, horizontal bars, parallel bars, gymnastic training stools, vaulting horses, pommel horses and springboards; football equipment, namely, footballs, gloves, knee guards, elbow guards, shoulder pads and shin guards; football goals; sports bags and containers specifically adapted for carrying sports articles; toy party hats; hand-held units for playing electronic games other than those designed to be used only with a television receiver; toys, namely, hands made of rubber; toys, namely, hands made of foam; entertainment toy robots; toy scooters; appliances for gymnastics; scratch cards for playing lottery games; lottery tickets; computer game joysticks; kites; hand-held electronic games adapted for use with television receivers; roller skates; video game apparatus, namely, gaming headsets adapted for use in playing video games, player-operated electronic controllers for electronic video game machines, video game interactive remote control units, video game interactive control floor pads or mats and joysticks for video games; skateboards; voice-activated computer game joysticks; manually operated computer game joysticks; game console controllers in the nature of steering wheels for video games and dancing interactive control floor mats for use with video games; electronic games with liquid crystal displays, namely, portable games with liquid crystal displays and hand-held games with liquid crystal displays; game consoles, namely, video game console for use with external display screen or monitor and computer game consoles for use with an external display screen or monitor; toys for household pets

CLASS 30: Coffee; coffee based beverages; tea; cocoa; cocoa; chocolates; sugar; honey; artificial coffee; natural sweeteners; flour; bread; cereal preparations, namely, cereal bars, breakfast cereal, ready to eat cereal derived food bars; processed dried cereal flakes; processed cereals; pasta; cakes; pastries; pastries in the nature of pâtés en croute; crackers; cookies and biscuits; rice; ice cream; confectionery made of sugar; mustard; chocolate confections; vinegar; chocolate; molasses; grain-based chips; yeast; salt; spices; sauces for use as condiments; food preservatives, namely, salt and salt-based products containing primarily salt for preserving foodstuffs; sandwiches filled with meat; fish sandwiches; hotdog sandwiches; cheeseburger sandwiches; pizzas; tea based beverages; iced tea; chocolate-based beverages

CLASS 32: Soft drinks; syrups for making non-alcoholic beverages; powders for making non-alcoholic fruit-based beverages, soft drinks, tea-flavored beverages, sports drinks, sports beverages, fruit beverages, sports drinks, frozen fruit drinks, vegetable drinks, frozen fruit beverages and non-carbonated, non-alcoholic frozen flavored beverages; mineral and carbonated waters; other non-alcoholic beverages, namely, soda pop, orange juice, and drinking water; isotonic drinks; energy drinks; hypertonic drinks; hypotonic drinks in the nature of sports drinks; non-alcoholic hypotonic drinks; diet beverages, namely, low calorie soft drinks; beverages enriched with added vitamins, not for medical use, namely, drinking water, sports drinks and energy drinks enhanced with vitamins; fruit and vegetable drinks; fruit and vegetable juices; iced fruit beverages; non-carbonated, non-alcoholic frozen flavored beverages; beers; strong brown ales; light beers and ales, beers with little or no alcohol

CLASS 35: Employment agencies; personnel recruitment; advertising services; services provided by an agency publishing advertising texts, namely, publishing of advertising texts; advertising agency services; advertising agency services on a global computer network, the Internet or via wireless electronic communication devices; dissemination of advertisements; rental of advertising space; rental of advertising time in film credits; television advertising, radio advertising; advertising services in the form of animated cartoons; promotional advertising agency services, advertising agency services for promoting the goods and services of others in the field of sports and public relations; promotion of soccer events for others; conducting marketing studies; market research services; public opinion polling services; organization of exhibitions for commercial or advertising purposes; advertising agency services in the nature of organization of advertising for trade fairs; compilation and systematization of data in data banks; data bank management services, namely, database management and compilation and systemization of data in computer databases; compilation

of statistics; advertising for sports events in the field of football; retail store services featuring the following, and bringing together, for the benefit of others, a variety of goods enabling customers to conveniently view and purchase those goods, all of which are in the fields of clothing, footwear, headgear, sports articles, stationery, apparatus for recording, transmission and reproduction of sound and images, books, newspapers, magazines, publications, video games, toys, dolls, badges of all kinds, key rings, tickets, watches and jewelry, souvenir items in connection with football, bags, luggage, briefcases, umbrellas, flags and pennants, alcoholic and non-alcoholic beverages, confectionery, medical apparatus and instruments, vehicles and accessories for motor cars; retail store services featuring solvents, paraffin, waxes, bitumen and petroleum; bringing together of the following goods for the benefit of others to enable customers to conveniently view and purchase these goods in a store, a global computer network, on the Internet and via wireless electronic communication devices, namely, retail and online store services featuring clothing, footwear, headgear, sports articles, stationery, apparatus for recording, transmission and reproduction of sound and images, books, newspapers, magazines, publications, video games, toys, dolls, badges of all kinds, key rings, tickets, watches and jewelry, souvenir items in connection with football, bags, luggage, briefcases, umbrellas, flags and pennants, alcoholic and non-alcoholic beverages, confectionery, medical apparatus and instruments, vehicles and accessories for motor cars; advertising and promotional services, information services in the field of advertising and promotion, commercial information agencies, all the aforesaid services provided on-line from a computer database or via a global computer network, the Internet and via wireless electronic communication devices; design and compilation of advertising matter for use at a web site on a global computer network, the Internet and via wireless electronic communication devices; provision of space on web sites, for advertising of goods and services; auctioneering on a global computer network, the Internet and via wireless electronic communication devices; compilation of business directories for publication on the Internet and on wireless electronic communication networks; business administration services for processing commercial transactions on a global computer network, Internet and via wireless electronic communication devices; compilation, creation and management of computerized databases containing a collection of domain names in a register; sales promotion services in the nature of creating preferential programs for customers; implementation of bonus programs for customers in stadiums, namely, providing incentive award programs for customers through the issuance and distribution of encoded loyalty and membership cards for supporters which hold personal data on the identity of the cardholder and enable control of access to sports stadiums; providing and administration of loyalty programs featuring the issuance of loyalty rewards cards to fans, containing personal information on the identity of the card holder for promoting the goods and services of others; electronic commerce services, namely, providing consumer product information on goods via telecommunication networks for advertising or sales purposes; compilation of business data into a computer database featuring still or animated images; e-commerce services, namely, online services for procuring contracts for the purchase and sale of goods on behalf of others; promotion of sports events of others in the field of football; advertising of products and services of third parties through sponsoring arrangements and license agreements relating to international sports tournaments; compilation and systemization of data and information on sporting performances into computer databases; providing temporary personnel services including for selling beverages and foods at sporting and entertainment events; promotion of football events for others; retail store services featuring interactive educational and entertainment products, interactive compact disks, CD-ROMs and computer games; online retail store services featuring interactive educational and entertainment products, interactive compact disks, CD-ROMs and computer games; presentation of computer programs for retail sale purposes, namely, retail store services featuring computer programs recorded on media; procurement services for others, namely, purchasing tickets to entertainment events for others; procurement services for others, namely, procuring of contracts for the purchase and sale of goods for other businesses for entertainment or sports events; retail and wholesale store services featuring motor vehicles, motor vehicle parts and motor vehicle accessories; online retail and wholesale trading services on the Internet in which users post requests for motor vehicles, motor vehicle parts and motor vehicle accessories and negotiate transactions via the Internet; compilation of data in computer data banks for business

CLASS 36: Issuance of credit cards and travelers' checks; financial services, namely, financing services, financial advice and credit risk management; banking services; credit and

investment services, namely, credit card payment processing services, debit card transaction processing services and funds investment; insurance underwriting services for all types of insurance; lease-purchase financing; brokerage for hire-purchase; financial sponsorship of sports events; information services related to finance and insurance, provided online from a computer database or the Internet; information services related to finance and insurance, provided on wireless electronic communication networks; home banking services; banking services on the Internet; banking services on wireless electronic communication networks; bill payment services provided on-line from a computer database or via the Internet or via mobile telephones; safe deposit box services; issue of vouchers, namely, issue of stored value cards to fans, which contain personal data on the identity of the cardholder and are used for access control at sports stadiums; financial promotion in the field of football, namely, providing financial sponsorship of football events; financial payment services for electronic commerce, namely, electronic transfer of funds via electronic communication networks; financial payment services for electronic commerce, namely, establishing and administering funded accounts used to purchase goods and services, all via electronic communication networks, and clearing and reconciling financial transactions via electronic communication networks; issue of vouchers in the form of travel vouchers, namely, providing vouchers for payment of transportation and lodging expense; financial sponsorship search for football competitions

CLASS 38: Telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of podcasts; telephone telecommunications services provided via prepaid telephone calling cards; communication by mobile telephones; transmission of data and information by teletypewriters; communication via electronic computer terminals linked to telecommunications networks, data banks and the Internet and via wireless electronic communication devices; communication by telegraphs; communication by telephones; communications by facsimile; paging services; teleconferencing and video conferencing services; television program broadcasting; broadcasting of cable television programs; broadcasting of radio programs; radio and television broadcasting of sports and sporting events; news and press agency services, namely, the transmission of news items to news reporting agencies and news agency services for electronic transmission; other message transmission services, namely, satellite transmission services, electronic message transmission and electronic data transmission; rental of telephones, facsimile machines and other telecommunication apparatus; transmission of commercial Internet pages online or via wireless electronic communication devices, namely, providing on-line communications links which transfer the web site user to other local and global web pages; transmitting and broadcasting television and radio programs provided via the Internet or any wireless electronic communication network; electronic transmission of messages; simultaneous broadcasting of film recordings and sound and video recordings via television and radio; provision of internet access in the nature of access to telematic servers and real-time chat forums; computer-aided transmission of messages and images; telecommunication via fiber-optic networks, namely, communications via fiber optic networks; provision of access to a global computer network and interactive communication technologies for access to private and commercial purchasing and ordering services in the nature of providing multiple user access to global computer information networks for the transfer and dissemination of a wide range of information; transmission of information and other data via telecommunications networks in the nature of websites and computer aided transmission of information; transmission of database information via telecommunications networks; transmission of information, computer programs and other data by electronic data transmission means; transmission of electronic mail; telecommunications services, namely, provision of access to databases via the Internet or on any wireless electronic communication network; providing telecommunications connections for telecommunications with a global computer network, the Internet and data banks; provision of access to electronic sites, namely, websites offering digital music on the Internet by means of a global computer network or via wireless electronic communication devices; rental of access time to MP3 websites on the Internet, via a global computer network or via wireless electronic communication devices; telecommunication services, namely, rental of access time to a database server center; telecommunications services, namely, rental of access time to a computer database via computer network; transmission of digital music by telecommunications; online transmission of electronic publications; digital music transmission via the Internet or on any wireless electronic communication network; digital music transmission via MP3 Internet sites;

telecommunications services, namely, simulcasting broadcast television over global communications networks, the Internet and wireless networks; telecommunications services, namely, webcasting services in the nature of webcasting of film recordings and sound and video recordings; simulcasting and webcasting of interactive educational and entertainment products, interactive compact disks, CD-ROMs, computer programs and computer games, namely, transmission of sound, video and information; provision of access to electronic bulletin boards in the nature of notice and advertisement boards and Internet chat rooms in real time via a global computer network; communication services, namely, rental and provision of access time to electronic bulletin boards in the nature of boards for displaying information and advertisements and to Internet chat rooms in real time by means of a global computer network; telecommunication services dedicated to retail sale by means of interactive communications with customers, namely, providing electronic transmission of credit card transaction data and electronic payment data via a global computer network; multimedia telecommunication, namely, transmission of sound and vision via satellite or interactive multimedia networks; videotext and teletext transmission services; information transmission via communication satellite, microwave or by electronic, digital or analog means; transmission of digital information by cable, wire or fiber; transmission of information by mobile telephones, telephones, fax machines and teletext teletypewriters; telecommunication services for receiving and exchanging information, messages, images and data; telecommunication services for setting up discussion groups on the Internet and on any wireless electronic communication network, namely, providing on-line facilities for enabling users to have real-time interaction with other computer users concerning topics of general interest and electronic transmission of information posted to discussion groups via a global computer network; providing Internet access, namely, provision of access to search engines on the Internet, provision of access to platforms on the Internet in the form of customized online pages featuring information defined or specified by users, personal profiles, audio contents, video contents, photographic images, texts, graphic illustrations and data; providing Internet access, namely, provision of access to search engines for obtaining data and information on global networks

CLASS 39: Operating travel booking agencies for travel arrangement and reservations; ticket reservation and information services for travel; transport by airplane, railway, bus and truck; boat transport; boat travel services, namely, cargo ship transport, cruise ship services, ship chartering and passenger ship transport; tourist travel services, namely, arranging of transportation for travel tours for tourists; vehicle rental; rental of parking spaces; taxi transport services; boat transport services for goods; distribution of water, heat, gas or electricity; distribution in the nature of delivery of newspapers, magazines and books; postal services, namely, parcel delivery, packaging of articles for transportation, rental of mailboxes, presorting, stuffing, sealing, postage, metering, bundling and delivering mail to post office; postal mail delivery and courier services; storage of goods; delivery of solvents, paraffin, waxes, bitumen and oil products, excluding liquid gas; delivery of films and sound and image recordings prerecorded on electronic media; delivery of interactive educational and entertainment products, interactive compact disks, CD-ROMs, computer programs and computer games; ticket distribution, namely, booking of travel tickets; navigation services by global positioning system (GPS); advisory services relating to power and electricity distribution; transport services, namely, transport of goods and transport of persons; packaging articles for transportation; storage of goods; vehicle towing, transport by ferry, boat, rail and air; car transport; rental of vehicles and automobiles; GPS navigation services, namely, tracking and monitoring of vehicle fleets by means of electronic navigation and positioning devices

CLASS 41: Education, namely, providing classes, seminars, workshops and training courses in the fields of soccer, soccer coaching and soccer officiating; training in the fields of soccer, soccer coaching and soccer officiating; entertainment in the nature of soccer games, matches and tournaments; operating of lotteries and operating lotteries in the nature of raffles; organization of competitions, namely, arranging of contests, sweepstakes services, providing games of chance via the Internet, and arranging and conducting video game competitions; betting and gaming services in the nature of gambling services in connection with sports; sports and entertainment hospitality services involving placement and hospitality, namely, party planning for receptions for VIPs and special guests; sports and entertainment hospitality services in the nature of special event planning for social entertainment, namely, conducting

guided tours of sports facilities and venues and sports and entertainment ticket agency services for select customers; entertainment involving placement and hospitality, namely, special event planning for social entertainment purposes in the nature of client hospitality in the nature of customer reception planning, coordination and consultation services during sports and entertainment events including providing access tickets to the event; entertainment services relating to sporting events, namely, entertainment in the nature of laser shows, light shows, live visual and audio show performances, and musical, variety, news and comedy shows, live performances by a musical band, preparation of special effects, and fireworks displays; entertainment services in the form of public gatherings during the retransmission of sports events namely, arranging, organizing, conducting, and hosting parties and social entertainment events in conjunction with sporting events; organizing community sporting and cultural activities and ticket reservation and booking services for sporting and cultural events; amusement park services; sports club services, namely, health clubs for physical exercise; organization of sporting and cultural events and activities; organization of sports competitions; organization of events in the field of football; sports camp services; provision of sports facilities; rental of video and audiovisual equipment; production and rental of film recordings and sound and video recordings; presentation of film recordings, namely, displaying a series of films; production and distribution of television shows and movies and videos in the fields of sports; rental of interactive educational and entertainment products, namely, interactive compact disks, CD-ROMs, and downloadable or recorded computer game software; coverage of radio broadcast and televised sports events, namely, providing information, news and commentary in the field of sports; production services for radio, television programs and video films; ticket reservation services and information services for sports or entertainment events; timing services of sports events; organization of beauty contests; interactive entertainment in the nature of fantasy sports leagues; on-line betting and gaming services in the nature of gambling services on the Internet or on any wireless electronic communication network; information in the field of entertainment and sports information provided on-line from a computer database or via the Internet or via any wireless electronic communication network; providing online electronic games transmitted via the Internet or on mobile telephones; publication of books and electronic journals on-line; audio and video recording services; animation production services in the nature of production of animated cartoons for the cinema and production of animated cartoons for television; rental of sound and image recordings for entertainment purposes; information on education provided on-line from a computer database or via the Internet or any wireless electronic communication network; translation services; photography services; provision of entertainment infrastructure, namely, providing amusement facilities, providing facilities for recreation activities, providing facilities for sports tournaments, providing play facilities for children, and providing various facilities for an array of sporting events, sports and athletic competitions and awards programs; entertainment information in the field of sports; provision of information in the field of sports events; ticket agencies in connection with sports events; publication of statistics, namely, providing a web site that provides sports league player statistics; publication of statistics and information relating to sports performance namely, providing a web site that provides sports league player statistics; provision of entertainment infrastructures, namely, VIP boxes and boxes inside and outside of stage, namely, rental of portable sports arena seating

CLASS 43: Restaurants; snack-bars; hospitality services, namely, provision of food and drink; catering services; hotel services; providing temporary accommodation and food and drink, booking hotels and temporary accommodation for others; hospitality services, namely, provision of food and drink during sports and entertainment events

The color(s) medium tan, dark tan, light brown, medium brown, dark brown, white, black, teal, light gray, dark gray, light pink and dark pink is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON SWITZERLAND APPLICATION NO. 03956/2019, FILED 03-21-2019, REG. NO. 730323, DATED 05-01-2019, EXPIRES 03-21-2029

The mark consists of a jumping young person. The young person's left arm and left leg are raised. The young person has medium tan skin with dark tan shadows and eyes that are medium brown and fade to dark brown at the outer edges in the iris, with black pupils, white sclera, and black eyelashes. The young person's mouth is light pink that fades to dark pink

with black shadows behind the lower teeth and white teeth. The young person's eyebrows are dark brown, and the hair is dark brown with black outlining both on the top and in the ponytail. The hair on the right side is cut in a fade that is medium brown with a light brown streak in the middle. The ponytail holder itself is dark pink. The young person wears a teal, hooded tracksuit with white piping across the chest, the rim of the hood, and on the right leg. A small spot of white also appears on the teal undershirt appearing underneath the hooded tracksuit. The sleeves of the tracksuit are white with light gray shadows. Dark gray piping runs on the right arm with the number "20" in dark gray. The back of the hood is dark pink with white outlining. The young person's shoes are dark pink and white. The white appearing outside of the mark represents background and is not claimed as a feature of the mark.

SER. NO. 88-351,677, FILED 03-22-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.