

United States of America

United States Patent and Trademark Office

ATTEST

Reg. No. 6,077,675

Registered Jun. 16, 2020

Int. Cl.: 9, 35, 42

Service Mark

Trademark

Principal Register

Attest Technologies Ltd. (UNITED KINGDOM CORPORATION)
1 Fore Street
London, UNITED KINGDOM EC2Y9DT

CLASS 9: Computer software, namely, downloadable software and recorded software for creating, using, organizing, editing, storing, sharing, accessing, uploading, downloading, tagging, transmitting, sharing and analyzing images, photos, data, audio, video and multimedia files in the fields of market and behavioral research and market and business intelligence; Computer software, namely, downloadable software and recorded software for capturing, measuring, monitoring, analyzing and sharing demographic, lifestyle, consumer purchasing decision, and online behavioral data; Computer software, namely, downloadable software and recorded software for capturing, measuring, monitoring, analyzing and sharing brand awareness and brand engagement; Computer software, namely, downloadable software and recorded software for monitoring internet websites and online publications and content for customer-specified topics, and providing documentation and analysis of media content to others for business purposes

CLASS 35: Market research; public and market opinion polling; public and market opinion polling services; marketing consultation services, namely, marketing, product and trend forecasting services; market consultation services, namely, market forecasting; economic forecasting; advertising services; marketing services; production and dissemination of advertising matter; business marketing assistance for commercial and industrial companies; business consultancy services; business management and business organization consultancy and assistance; business information; commercial information in the field of business marketing; business research; statistical information and processing; data processing; sales promotion; purchase for others of advertising space; rental of advertising space; purchase for others of publicity and advertising materials; direct mail advertising; organization of exhibitions for commercial, trade, business and/or advertising purposes; radio, television, billboard and press advertising; publicity and sales promotional services; advertising agency services; marketing agency services; media planning and buying, namely, advising the client on the correct times and stations to advertise based on media analysis of the market for that media, preparation and realization of media plans and concepts, and advising client how much media time, and at what times the client should be purchasing advertising; providing promotional sponsorship of sports, cultural and entertainment events; market analysis; accounting; compilation of advertisements for use as web pages on the internet; design services relating to advertising, promotional and marketing activities; information, consultancy and advisory services relating to aforesaid services

CLASS 42: Software as a service (SaaS), namely, providing software for creating, using, organizing, editing, storing, sharing, accessing, uploading, downloading, tagging, transmitting, sharing and analyzing images, photos, data, audio, video and multimedia files in the fields of market and behavioral research and market and business intelligence; Software as a service (SaaS), namely, providing software for capturing, measuring, monitoring,



Andrei Iancu

Director of the United States
Patent and Trademark Office



analyzing and sharing demographic, lifestyle, consumer purchasing decision, and online behavioral data; Software as a service (SaaS) services featuring software for capturing, measuring, monitoring, analyzing and sharing brand awareness and brand engagement; Software as a service (SaaS) services, namely, providing and hosting software for capturing, measuring, monitoring, analyzing and sharing brand awareness and brand engagement; Software as a service (SaaS) services featuring software for monitoring internet websites and online publications and content for customer-specified topics, and providing documentation and analysis of media content to others for business purposes; Software as a service (SaaS) services, namely, providing and hosting software for monitoring internet websites and online publications and content for customer-specified topics, and providing documentation and analysis of media content to others for business purposes; information consultancy and advisory services relating to the aforesaid

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF UNITED KINGDOM , REG. NO. UK0000328860, DATED 03-08-2016, EXPIRES 03-08-2026

SER. NO. 88-341,385, FILED 03-15-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.