

United States of America

United States Patent and Trademark Office



Reg. No. 5,872,331

Registered Oct. 01, 2019

Int. Cl.: 25, 35, 41

Service Mark

Trademark

Principal Register

Jon Saso (UNITED STATES INDIVIDUAL)
26157 Atherton Drive
Carmel, CALIFORNIA 93923

CLASS 25: T-shirts; graphic T-shirts; beanies; sweatshirts; hooded sweatshirts

FIRST USE 2-1-2009; IN COMMERCE 2-1-2009

CLASS 35: Computerized on-line retail store services for the sale of gaming apparel, collectible trading cards, and gaming-related collectibles; issuing gift certificates which may then be redeemed for goods; operating an online shopping site in the field of gaming apparel, collectible trading cards, and gaming-related collectibles; providing online registration services for gaming-related events

FIRST USE 2-1-2009; IN COMMERCE 2-1-2009

CLASS 41: Publishing e-books in the field of gaming; providing a website featuring entertainment information in the field of gaming; providing a website that features informal instruction on gaming; entertainment services, namely, providing online reviews of gaming; providing a website featuring non-downloadable videos in the field of gaming; providing a website featuring non-downloadable articles in the field of gaming; providing online newsletters in the field of gaming via email; providing a website featuring blogs and non-downloadable publications in the field of gaming

FIRST USE 2-1-2009; IN COMMERCE 2-1-2009

The color(s) teal, orange, red, white and black is/are claimed as a feature of the mark.

The mark consists of the wording "CHANNELFIREBALL" in stylized font and capital letters, written as a single word, with the word "CHANNEL" in orange and the word "FIREBALL" in teal; at left, the design of an orange and red fireball with white teeth and red tongue emerges from a teal television; the color black appears in the mouth of the fireball design, and in the background of the television; other appearances of the color black represent background, outlining, shading and/or transparent areas and are not part of the mark.

SER. NO. 88-336,816, FILED 03-12-2019



A handwritten signature in cursive script, reading "Andrei Iancu".

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.