

# United States of America

United States Patent and Trademark Office

## THE **inkey** LIST

**Reg. No. 6,351,090**

**Registered May 18, 2021**

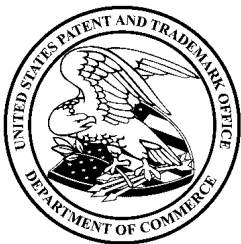
**Int. Cl.: 3**

**Trademark**

**Principal Register**

Brand Evangelists for Beauty Limited (ENGLAND limited company (ltd.))  
5th Floor  
6 St. Andrew Street  
London, UNITED KINGDOM EC4A3AE

CLASS 3: Bleaching preparations and other substances for laundry use, namely, laundry detergents; cleaning, polishing, scouring and abrasive preparations; non-medicated soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; adhesives for cosmetic purposes; eau de parfum; eau de toilette; cologne; fragrances for personal use; massage oils; cosmetic preparations for skin care; non-medicated balms for use on skin; skin care cosmetics; non-medicated skin care preparations; astringents for cosmetic purposes; non-medicated preparations for the bath and shower; shower gel; bath gels and bubble bath; scented body lotions, creams and butters; scented moisturising skin cream; skin moisturisers; body lotions, creams and body butters; baby lotion; baby oil; moisturising creams; scented skin soap; body oil; skin cleansing lotion; face, lip and cheek make-up; face powder; face glitter; glitter for cosmetic purposes; lipstick, lip gloss, non-medicated lip balm, lip pencils; perfumed shimmer sticks in the nature of cosmetics; epilatory strips, eye shadow, eye pencils, mascara, eye make-up, eye liners, eye creams, eye gels, eye gloss, non-medicated eye balms; eyebrow colours; eyebrow cosmetics; eyebrow pencils; false eyebrows; false eyelashes; highlighter, namely, hair highlighting spray; cosmetic masks; cleansers for intimate personal hygiene purposes, non-medicated; skin toners; skin clarifiers; exfoliators, namely, exfoliant creams; foundation make-up; blusher; cosmetics, namely, compacts; make up remover; fragrance sachets; room fragrances; beauty care preparations in the nature of cosmetics; beauty care products, namely, cleaning lotions, creams and balms, essences, toners, serums, treatments, masks, eye creams, moisturisers and SPF creams; beauty creams; beauty tonics for application to the body; beauty tonics for application to the face; make-up kits comprised of non-medicated cosmetics, namely, lipstick and lip gloss; non-medicated beauty preparations; non-medicated skin care beauty products, namely, cleaning lotions, creams and balms, essences, toners, serums, treatments, masks, eye creams, moisturisers and SPF creams; non-medicated skin care products for personal



*Diana H. ...*

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Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



use, namely, face, eye and lip moisturisers; face and skin creams; lotions for cosmetic purposes and beauty serums; anti-ageing treatments, namely, creams, toner, moisturiser; foundation for the face; hair care products, namely, shampoo, hair conditioners, hair mousse, hair moulding creams, hair gel and hairspray; dry shampoos; all-in-one bath and hair cleansers in the nature of three-in-one non-medicated soap bars for use as a soap, shampoo and conditioner; non-medicated mouthwash; nail care preparations, nail polish, nail straighteners and nail polish remover; false nails; shaving cream; shaving gel; shaving kits comprised of shaving gels, shaving creams, shaving balms; after-shave cream; after-shave lotion; shoe polish; depilatory preparations; personal deodorant; antiperspirants; pot pourri; nail care preparations; nail varnish and remover thereof; sun tanning preparations; sunscreen preparations; non-medicated sun protection oils, lotions, creams and gels; after-sun oils, lotion, creams and gels; cosmetic preparations for skin tanning; artificial tanning preparations; tanning lotions, tanning gels, tanning oils; talcum powder; terpenes being essential oils; tissues impregnated with cosmetic lotions; toilet water; non medicated toiletry preparations; decorative transfers for cosmetic purposes; varnish-removing preparations; washing preparations; non medicated preparations for the hair and for the care of the skin; non-medicated toiletries for babies and infants; toothpaste and tooth gel; tooth whitening creams, gels and pastes; tooth bleaching preparations; petroleum jelly for cosmetic purposes; pre impregnated wipes and towels for personal cleansing and cosmetic lotions; pre impregnated wipes and towels for hygienic purposes; cotton sticks for cosmetic purposes; cotton wool for cosmetic purposes; baby wipes impregnated with cleaning preparations; cosmetic dyes in the nature of hair dyes; hair dyes; shoe wax; facial concealer; lip liner; sun bronzers; make-up for contouring the face; make-up primer; make-up setting spray

OWNER OF UNITED KINGDOM , REG. NO. 3319706, DATED 09-21-2018, EXPIRES 06-22-2028

The mark consists of the word "THE" followed by the word "INKEY" in bolded letters further followed by the word "LIST".

SER. NO. 88-332,162, FILED 03-08-2019

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**