

United States of America

United States Patent and Trademark Office



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Trademark

Principal Register

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CLASS 25: Babies' pants; Babies' trousers; Baby bodysuits; Baby bottoms; Baby doll pyjamas; Baby layettes for clothing; Baby tops; Bathing suits; Bibs for babies, sleeved, not of paper; Bibs not of paper; Bibs, not of paper; Boots; Clothing for babies, toddlers and children, treated with fire and heat retardants, namely, pajamas, jackets, shirts, pants, jumpers; Hats for infants, babies, toddlers and children; Infant and toddler one piece clothing; Infant sleepers; Infant wear; Infant wearable blankets; Infants' trousers; Pajama bottoms; Pajamas; Shawls; Shoes; Sweaters; Tights; Baby bibs not of paper; Bottoms as clothing for babies; Children's and infants' apparel treated with fire and heat retardants, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's and infants' cloth bibs; Children's cloth eating bibs; Cloth bibs; Clothing layettes; Coats for babies; Dresses for babies; Headwear for babies; Hooded sweatshirts for babies; Infants' shoes and boots; Jackets for babies; Knitted baby shoes; Leather shoes; Leotards and tights for women, men and children of nylon, cotton or other textile fibers; One piece garment for infants and toddlers; Pajamas for babies; Pants for babies; Plastic baby bibs; Sandals and beach shoes; Shirts for infants, babies, toddlers and children; Shirts for babies; Shoes for babies; Shorts for babies; Snap crotch shirts for infants and toddlers; Sweaters for babies; Sweatpants for babies; Sweatshirts for babies; T-shirts for babies; Tops as clothing for babies; Trousers for babies; Woven shirts for babies

FIRST USE 1-15-2018; IN COMMERCE 1-15-2018

The color(s) gray is/are claimed as a feature of the mark.

The mark consists of the words "MOTHER'S CHOICE" with a pacifier in place of the "O" in "CHOICE". The wording is within an oval design made of dots. The entire mark is in gray. The white background represents transparent area and is not part of the mark.

OWNER OF U.S. REG. NO. 5470394

SER. NO. 88-327,119, FILED 03-06-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.