

United States of America

United States Patent and Trademark Office



Reg. No. 6,192,445

Registered Nov. 10, 2020

Int. Cl.: 36

Service Mark

Principal Register

The Manufacturers Life Insurance Company (CANADA CORPORATION)
200 Bloor St. East, Nt-10
Toronto, Ontario, CANADA M4W1E5

CLASS 36: Insurance agency services, and insurance underwriting and administration services; reinsurance underwriting and administration services; savings and retirement services, namely, financial administration of employee pension plans, business, stock option and pension valuation services; Financial management in the field of pension funds, annuity funds, and retirement funds; financial planning and financial management services; investment advisory and investment management services; wealth management services, and wealth creation services, namely, investment banking, financial investments in the field of securities, financial investments in the field of mutual funds, financial investments in the field of commodities, and financial placement of private equity funds for others, and private financial placement of securities and derivatives for others; financial services being trading in financial instruments, namely, commodity trading, currency trading, stock and bond trading, and mutual fund trading for others; private placement and capital market services in the nature of private placements of hedge funds, private equity funds, securities and derivatives for others; financial investment brokerage services for the selling of investment funds, mutual funds, pooled funds, hedge funds, wrap account products, segregated funds, and securities-based investment products by brokers, dealers and financial advisors; banking services; trust company services; credit and loan services; issuance of credit cards and credit card payment processing services; leasing of real estate, real estate management services, real estate investment services; Mortgage financing and administration services; providing websites and social media websites featuring information in the field of insurance and financial services, providing a website featuring financial information via social media

The color(s) green (PANTONE 354C) and black is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1917226, FILED 08-29-2018, REG. NO. TMA1064193, DATED 11-25-2019, EXPIRES 11-25-2029

The mark consists of a 3 bar design in color green (PANTONE 354C) and "MANULIFE" in the color black.

SER. NO. 88-309,130, FILED 02-20-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.