

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,947,858**

**Registered Dec. 31, 2019**

**Int. Cl.: 42**

**Service Mark**

**Principal Register**

ManyChat, Inc. (DELAWARE CORPORATION)  
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CLASS 42: Platform as a service (PaaS) and software as a service (SaaS) featuring computer software platforms to allow users to perform electronic business transactions via a global network; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for creating and automating electronic communications featuring computer software platforms for use in sales and marketing automation and customer communication; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for use in creation, management, deployment, monitoring and analysis of messaging application marketing campaigns; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for use in customer relationship management (CRM); platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for use in enabling automated customer relationship management (CRM); platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for electronic management of customer service and customer support communications; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for use in communicating directly with customers over the Internet, namely, chatbot services and live chat services; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for organizing information on customer identity, customer preferences, and customer purchasing behavior; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for direct marketing, namely, managing direct marketing campaigns and creating direct marketing materials; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for marketing automation and customer communication for use in facilitating communication in the marketing and advertising fields; platform as a services (PaaS) and software as a service (SaaS) featuring computer software platforms for use in customizing user interfaces; providing temporary use of online non-downloadable software application development tools; online non-downloadable software for creating and automating electronic communications for sales and marketing automation and customer communication; providing online non-downloadable software for creating and automating electronic communications for use in facilitating interaction between humans and machines; software as a service (SaaS) services featuring software for simulating conversation with humans via the internet; online non-downloadable software used for digital virtual agents, intelligence agents, natural language processing, and business automation, namely, automated electronic communications software; software as a service (SaaS) services featuring software used for management, automation, and recording of customer service and sales, namely, software for use in database management, for use in data analytics; software as a service (SaaS) services featuring software for use in management of customer and user inquiries through websites, namely, automated chat and communication software; online non-downloadable software for use in managing messaging applications; software development,



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design, and programming; providing online non-downloadable software for use in marketing database management and management of direct marketing communications, namely, messenger marketing, internet notifications, and email marketing; providing online non-downloadable software for use in management of sales and marketing contacts databases

FIRST USE 3-8-2016; IN COMMERCE 3-8-2016

The mark consists of the word "MANYCHAT" in stylized lettering to the right of a tentacled creature design evoking the shape of a dialog balloon.

SER. NO. 88-293,200, FILED 02-07-2019

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**