

# United States of America

United States Patent and Trademark Office

## IMORE

**Reg. No. 6,110,574**

**Registered Jul. 28, 2020**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

MONA MOBILE NATIONS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
360 Central Avenue, Suite 800  
St. Petersburg, FLORIDA 33701

CLASS 35: Promoting and marketing the goods and services of others by arranging connections between social media influencers and brands; advertising services, namely, connecting brand owners and advertisers with content creators, social media influencers and participating audiences on social media network for advertising purposes; Business consultation in the field of professional development provided to social media influencers and bloggers; business consulting; Analysis of business data in the fields of advertising, marketing, and social media, namely, data regarding social media influencers and participating audiences on social media networks, data that matches brand owners and advertisers with content creators, social media influencers and participating audiences on social media networks, and data that aids brand owners and advertisers in the distribution of content and advertising for use by brand owners and advertisers for advertising purposes; Advertising and commercial information services, via the internet; advertising via electronic media and specifically the internet; Providing advice and information about customer services and product management and prices on websites in connection with online purchases; providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; providing advertising space via the internet; providing consumer product information via the Internet; advertising and marketing services, namely, promoting the goods and services of others; promoting the goods and services of others by providing web sites, mobile apps and other digital media featuring coupons, rebates, vouchers, price-comparison information, product reviews, links to the retail web sites of others, and discount information; promoting the goods and services of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods and services of others via web sites and a network of affiliated web sites, blogs, and on-line social networks and via mobile devices; provision of consumer product information, consumer product advice and providing consumer product advice in the form of reviews and product comparisons in the field of to the foregoing; providing a website featuring product ratings of consumer goods and services in the fields of electronics and home goods, namely, consumer electronics, household appliances, home theater equipment, home automation and monitoring systems, voice automation devices, photographic equipment, cellular phones, telecommunications products and services, internet phone services, video, music, and other audio/video streaming and entertainment services, set-top boxes and audio/video streaming hardware, and smart home electronics, information technology products, video equipment, audio equipment, portable electronic devices and related accessories, personal computers, personal computer accessories, home office products, paper, ink and toner, imaging equipment, networking devices, digital equipment, video and electronic games, video and electronic game equipment and accessories, gaming furniture, entertainment furniture, office furniture, outdoor furniture, storage and organization systems, computer software, entertainment software, musical instruments, sporting goods and equipment, health and fitness equipment, electric personal care and grooming products, binoculars and telescopes,



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



grills, lawn and garden tools, air conditioning and heating apparatuses, drones, toys

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4205095, 4722533

SER. NO. 88-283,685, FILED 01-31-2019

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**