

United States of America

United States Patent and Trademark Office

A large, bold, black stylized logo consisting of the letters 'S' and 'T' joined together. The 'S' is on the left and the 'T' is on the right, with a thick, blocky font style.

Reg. No. 6,098,729

Registered Jul. 14, 2020

Int. Cl.: 16, 41

Service Mark

Trademark

Principal Register

The Showtimes, Inc. (COLORADO CORPORATION)
14510 Brighton Road
Brighton, COLORADO 80601

CLASS 16: Printed matter, namely, magazines, printed periodicals, and photographs all featuring content and advertising in the fields of livestock, show cattle, ranching and agriculture; Magazines featuring agricultural and livestock based information and advertising, livestock show results, and features and articles regarding individuals in the agriculture or livestock industries, or with a background in the agriculture or livestock industries

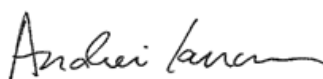
FIRST USE 1-1-2012; IN COMMERCE 1-1-2012

CLASS 41: Providing a website featuring commentary, non-downloadable photos and non-downloadable multimedia content in the fields of livestock, show cattle, ranching and agriculture and on-line journals, namely, blogs featuring agricultural and livestock based information and advertising, livestock show results and features and commentary regarding individuals in the agriculture or livestock industries, or with a background in the agriculture or livestock industries; entertainment services, namely, providing on-line magazines about livestock shows and show cattle

FIRST USE 1-1-2012; IN COMMERCE 1-1-2012

The mark consists of stylized letters "ST".

SER. NO. 88-273,157, FILED 01-23-2019

A handwritten signature in cursive script, appearing to read "Andrei Iancu".

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.