

United States of America

United States Patent and Trademark Office

Sabio

Reg. No. 5,939,900

Registered Dec. 17, 2019

Int. Cl.: 35, 39, 43, 45

Service Mark

Principal Register

Profesionales de Playa Mujeres S.A. de C.V. (MEXICO CORPORATION)
Law Office Of Mark F. Nelson
31423 S. Coast Highway, Suite 71
Laguna Beach, CALIFORNIA 92651

CLASS 35: On-line price monitoring and adjusting for customers of travel related purchases; Providing travel management services; Providing on-line price comparisons of travel and lodging services

FIRST USE 7-1-2019; IN COMMERCE 7-1-2019

CLASS 39: Arranging transport for travelers; Arranging of transportation for travel tours; Boat rental; Boat transport; Booking of seats for travel; Booking of tickets for travel; Bus transport; Car rental; Chauffeur services; Coordinating travel arrangements for individuals and for groups; Delivery of goods; Escorting of travellers; Ferry-boat transport; Marine transport; Motor coach rental; Organization of travel and boat trips; Organizing transport for travelers; Parcel delivery; Parcel shipping services; Passenger transport; Pleasure boat cruises; Providing driving directions for travel purposes; Providing transport for excursions; Providing transport for sightseeing tours; Rental of horses for transportation purposes; Rental of motor vehicles; Rental of motor racing cars; Transport services for sightseeing tours; Transport and delivery of goods; Transport by aircraft; Transport by land; Transport of passengers; Transport of persons; Transport of travellers; Transportation reservation services; Transportation of passengers and passengers' luggage; Travel booking agencies; Travel information services; Travel planning for individuals, families, and groups for special occasions such as destination weddings and honeymoons; Travel route planning; Vehicle rental; Agency services for arranging cruises; Arranging for travel visas, passports and travel documents for persons traveling abroad; Arranging of cruises; Making reservations and bookings for transportation; Pleasure boat transport; Providing information about travel, via the Internet; Providing information, news and commentary in the field of travel; Travel agency services, namely, making reservations and bookings for cruises

FIRST USE 7-1-2019; IN COMMERCE 7-1-2019

CLASS 43: Agency services for booking hotel accommodation; Boarding house bookings; Boarding house services; Boarding for animals; Creche services; Food and drink catering; Hotel services; Making hotel reservations for others; Rental of temporary accommodation; Rental of tents; Reservation of hotel rooms for travelers; Retirement home services; Temporary accommodation reservations; Tourist home services; Travel agency services, namely, making reservations and bookings for restaurants and meals; Agency services for the reservation of temporary accommodation; Providing information and advice on hotels and restaurants to tourists and business travelers; Providing information in the field of temporary accommodations for travelers; Providing travel lodging information services and travel lodging booking agency services for travelers; Providing a website featuring information in



Andrei Iancu

Director of the United States
Patent and Trademark Office



the field of hotels and temporary accommodations for travelers; Providing online reservations and bookings for temporary lodging and accommodations

FIRST USE 7-1-2019; IN COMMERCE 7-1-2019

CLASS 45: Personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; Personal shopping for others

FIRST USE 7-1-2019; IN COMMERCE 7-1-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of "SABIO" in the mark is "WISE".

SER. NO. 88-272,035, FILED 01-23-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.