

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,833,301**

**Registered Aug. 13, 2019**

**Int. Cl.: 35**

**Service Mark**

**Principal Register**

Tipl, Inc. (CALIFORNIA CORPORATION)  
#264  
3952 D Clairemont Mesa Blvd.  
San Diego, CALIFORNIA 92117

CLASS 35: Incentive award programs to promote the sale of products and services of others; Promoting the goods and services of others by means of a point accumulation program with points used for discounts on future purchases of those goods and services; Promoting the goods and services of others by means of the issuance of loyalty rewards cards; Promoting the goods and services of others by providing a web site featuring coupons, rebates, price-comparison information, product reviews, links to the retail web sites of others, and discount information; Promoting the goods and services of others by providing an interactive website where users can increase the current value of an online discount being offered by purchasing the goods and services associated with that discount in the form of an online coupon, voucher or gift card; Promoting the goods of others, namely, providing coupons, rebates and vouchers for the goods of others; Promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods of others; Promoting the sale of goods and services of others by means of contests and incentive award programs; Promoting the sale of goods and services of others through electronic couponing, promotions and discounts; Promotional services, namely, promoting the goods of others by means of providing online coupons; Promotional services, namely, promoting the goods of others by means of providing online gift cards; Promotional services, namely, promoting the goods of others by means of providing online gift certificates; Administration of a consumer loyalty program to promote restaurant services and retail services of others; Administration of a customer loyalty program which provides discounts on food and alcoholic beverages at participating bars and restaurants to frequent customers; Providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; Providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; Providing incentive award programs through issuance and processing of loyalty points for purchase of a company's goods and services; Providing incentive award programs through issuance and processing of loyalty reward points for purchase of food and alcoholic beverages at participating restaurants and bars, and for participation in surveys of said restaurants and bars; the foregoing utilizing computer software technology, and not in the field of travel



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

FIRST USE 4-30-2018; IN COMMERCE 4-30-2018

The color(s) black, dark blue, light blue, orange, and yellow is/are claimed as a feature of the mark.

The mark consists of the term "tipl" in the color black with the "dot" in the letter "i" therein in the color dark blue all on a white background. The white background, including showing through the letter "p" in "tipl", is not claimed as a feature of the mark. To the left of the term "tipl" appears an abstract design of a conical-shaped drinking vessel with a black pointed tip as a base, a dark blue center, an orange and yellow rounded top featuring a transparent circle, and with a light blue abstract liquid featuring a light blue straw emanating therefrom on its upper right side. The white background showing through the conical-shaped drinking vessel, including through the transparent circle of its rounded top, is not claimed as a feature of the mark. A black oval-shaped shadow extends from the left side of the pointed base of the drinking vessel.

SER. NO. 88-265,605, FILED 01-17-2019

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**