

# United States of America

United States Patent and Trademark Office

## GOOD SOCIETY

**Reg. No. 5,820,665**

**Registered Jul. 30, 2019**

**Int. Cl.: 36, 41, 44, 45**

**Service Mark**

**Principal Register**

Good Society LLC (TEXAS LIMITED LIABILITY COMPANY)  
1807 Mt Larson Rd  
Austin, TEXAS 78746

CLASS 36: Rental of apartments and offices; Rental of office space; Rental of offices for co-working; Rental of real estate in the nature of communal living and working

FIRST USE 1-19-2018; IN COMMERCE 1-19-2018

CLASS 41: Entertainment services in the nature of hosting social entertainment events; Organizing community sporting and cultural events; Personal fitness training services; Physical fitness assessment services; Physical fitness consultation; Physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities; Providing information relating to organizing community sporting and cultural activities, contests and games; Providing personal training and physical fitness consultation to corporate clients to help their employees make physical fitness, strength, conditioning, and exercise alterations in their daily living; Providing personal training and physical fitness consultation to individuals to help them make physical fitness, strength, conditioning, and exercise improvement in their daily living; Providing physical fitness and exercise service, namely, indoor cycling and yoga instruction

FIRST USE 1-19-2018; IN COMMERCE 1-19-2018

CLASS 44: Wellness and health-related consulting services; Consulting in the field of health and wellness to bring about personal happiness; Health spa services for health and wellness of the body and spirit; Health spa services for health and wellness of the mind, body and spirit; Providing information, news and commentary in the field of nutrition, health and wellness; Providing wellness services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; Providing medical testing of fitness and medical consultations to corporate clients to help their employees make health, wellness and nutritional changes in their daily living to improve health; Providing mental health and wellness information

FIRST USE 1-19-2018; IN COMMERCE 1-19-2018

CLASS 45: Spiritual consultation; Spiritual counseling; Providing spiritual and philosophical guidance in the field of professional and personal development and well-being; Religious and spiritual services, namely, providing gatherings and retreats to develop and enhance the spiritual lives of individuals

FIRST USE 1-19-2018; IN COMMERCE 1-19-2018

The mark consists of the words "GOOD SOCIETY" in stylized text where "OO" in "GOOD" is formed by an un-closed, horizontal infinity symbol.

SER. NO. 88-262,485, FILED 01-15-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**