

United States of America

United States Patent and Trademark Office

MVIBE

Reg. No. 6,137,082

Registered Aug. 25, 2020

Int. Cl.: 35, 36, 42, 45

Service Mark

Principal Register

MVIBE LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
15332 Antioch Street, Suite 315
Pacific Palisades, CALIFORNIA 90272

CLASS 35: Advertising, marketing and promotion services; Promoting the goods and services of others, in particular, of songwriters, composers, music labels, performing artists, musicians and artists; Music licensing services, namely, commercial administration of the licensing of music of others; Business management, consultancy and advisory services for songwriters, composers, music labels, performing artists, musicians and artists; Business services, namely, promoting the music licenses of others by acting as a liaison between copyright owners of music and third parties for the exploitation of the copyright owners' rights; Promoting the music of others by means of providing online portfolios via a website; Providing online music licensing and distribution services, namely, promotional advertising of products and services of third parties through sponsoring arrangement and license agreements relating to music of others

FIRST USE 6-10-2019; IN COMMERCE 6-10-2019

CLASS 36: Providing online music licensing and distribution services, namely, collecting license fees on behalf of independent writers and publishers and making payments to the copyright owners of the music; Collection of royalties; payment processing services, namely, payment of royalties; financial administration of the collection of copyright royalties

FIRST USE 6-10-2019; IN COMMERCE 6-10-2019

CLASS 42: Providing a business to business website allowing business users to upload and download music for commercial licensing purposes; providing a business to business website featuring a search engine for searching songs and other musical content by business users for commercial licensing purposes; providing a business to business website that gives business users the ability to license downloadable music for commercial purposes; hosting the digital audio content of others for the purpose of allowing business users to download the content for commercial licensing purposes

FIRST USE 6-10-2019; IN COMMERCE 6-10-2019

CLASS 45: Licensing of intellectual property; Music licensing services, namely, legal administration of music licenses; copyright management; Licensing of online music

FIRST USE 6-10-2019; IN COMMERCE 6-10-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY



PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-243,396, FILED 12-27-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.