

United States of America

United States Patent and Trademark Office



Sigma

Reg. No. 5,894,735

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Int. Cl.: 29, 30, 32, 35

Service Mark

Trademark

Principal Register

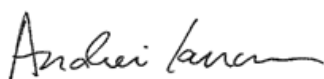
SIGMA ALIMENTOS, S.A. DE C.V. (MEXICO sociedad anonima (sa de cv))
Colonia Carrizalejo
Avenida Gómez Morín No. 1111
San Pedro Garza García, MEXICO CP66254

CLASS 29: Meat, fish, poultry, and game not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies; jams; compotes; eggs; milk and milk products excluding ice cream, ice milk and frozen yogurt; oils and fats for food; beef; beverages consisting principally of milk; beverages having a milk base; beverages made from milk; beverages made from yoghurt; beverages made with yoghurt; blended cheese; butter; butter substitutes; canned cooked meat; canned meat; charcuterie; cheese; cheese-based snack foods; cheese food; cheese substitutes; chicken; combination meal consisting primarily of a meat or vegetable-based entree and a soup or salad for consumption on or off the premises; cooked meat dishes; corn dogs; cured meats; dairy based beverages; dried beef; drinking yoghurts; flavoured milk; food package combinations consisting primarily of cheese, meat and/or processed fruit; formed textured vegetable protein for use as a meat substitute; frankfurters; fresh meat; fresh poultry; frozen appetizers consisting primarily of chicken or seafood; ham; hamburger; hot dog sausages; liver pate; luncheon meats; lyophilized meat; meat; meat and meat extracts; meat-based snack foods; meat substitutes; milk; packaged meats; pork; prepared beef; prepared dishes consisting principally of meat; prepared entrees consisting principally of seafood; prepared food kits composed of meat, poultry, fish, seafood, and/or vegetables and also including sauces or seasonings, ready for cooking and assembly as a meal; processed meat; sausages; sausage meat; soups; stews; yoghurt

CLASS 30: Coffee; prepared coffee and coffee-based beverages; tea; cocoa; sugar; rice; tapioca; sago; artificial coffee; flour for foods; preparations made from cereals, namely, breakfast cereals; bread; pastry and confectionery, namely, cakes, cookies; pies; edible ices; honey; treacle; yeast for food preparation for human consumption; baking-powder; cooking salt; mustard; vinegar; ice for refreshment; pasta and noodles; pizza; lasagna; spaghetti; ravioli; hotcake mixes; hot dog sandwiches; waffles; tamales; burritos; tortillas; tacos; enchiladas

CLASS 32: Concentrates, syrups or powders used in the preparation of soft drinks; Drinking water; Flavored waters; Fruit juice bases; Fruit juices; Mineral water; Soda water; Soft drinks; Soy-based beverages not being milk substitutes; Coffee-flavored soft drinks

CLASS 35: Administration of a program for enabling participants to obtain discounts on goods and receive improved services; Retail and on-line grocery store services featuring home delivery service; Retail grocery stores; Retail convenience stores; Retail delicatessen services; Retail variety stores; Sample distribution; Shoppers' guide information; Supply



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chain management services; Wholesale distributorships featuring food and beverages

The color(s) red and yellow is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON MEXICO APPLICATION NO. 2142216,
FILED 12-11-2018, REG. NO. 1990737, DATED 04-15-2019, EXPIRES 12-11-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON MEXICO APPLICATION NO. 2142221,
FILED 12-11-2018, REG. NO. 1997603, DATED 05-08-2019, EXPIRES 12-11-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON MEXICO APPLICATION NO. 2142220,
FILED 12-11-2018, REG. NO. 1990739, DATED 04-15-2019, EXPIRES 12-11-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON MEXICO APPLICATION NO. 2142218,
FILED 12-11-2018, REG. NO. 1990738, DATED 04-15-2019, EXPIRES 12-11-2028

The mark consists of the word "SIGMA" in red stylized font with a yellow check mark starting above the "I" and extending over the word.

OWNER OF U.S. REG. NO. 3034420, 3412684, 3412685

SER. NO. 88-237,454, FILED 12-20-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.