

United States of America

United States Patent and Trademark Office

SPP

Reg. No. 5,947,604

Registered Dec. 31, 2019

Int. Cl.: 35, 41

Service Mark

Principal Register

Seoul Business Agency (KOREA, REPUBLIC OF FOUNDATION)
400, World Cup Buk-ro, Mapo-gu
Seoul, 03925, REPUBLIC OF KOREA

CLASS 35: marketing services; marketing services relating to multimedia content; marketing services relating to animation and video; promotional services, namely, promoting the goods and services of others by sharing multimedia advertising content via computer, mobile, wireless, and satellite communications networks; consultancy services relating to advertising, publicity and marketing; advertising, marketing and publicity services; commercial information agency services; commercial information agency services relating to multimedia content; providing business information; providing business information relating to multimedia content

CLASS 41: providing multimedia content in the nature of information relating to education services via the Internet and via computer, mobile, wireless, and satellite communications networks; providing non-downloadable video images related to entertainment via the Internet and via computer, mobile, wireless, and satellite communications networks; providing user-generated content related to entertainment, namely, providing entertainment information via the Internet and via computer, mobile, wireless, and satellite communications networks; arranging, organizing, hosting, and conducting events and competitions for education purposes; arranging educational seminars; consultancy and information services relating to arranging, conducting and organization of seminars, educational congresses, educational conferences and educational symposiums

The color(s) blue is/are claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 40-2018-0164, FILED 11-26-2018, REG. NO. 1509143, DATED 08-12-2019, EXPIRES 08-12-2029

The mark consists of the blue letters "SPP" in stylized font.

SER. NO. 88-209,506, FILED 11-28-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.