

# United States of America

United States Patent and Trademark Office

## SHOW ME THE MONEY

**Reg. No. 6,172,298**

**Registered Oct. 13, 2020**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

CJ ENM Co., Ltd. (KOREA, REPUBLIC OF CORPORATION)  
870-13 Gwacheon-daero  
Seocho-gu Seoul, REPUBLIC OF KOREA

CLASS 9: CDs, namely, CDs featuring computer game programs, recordings of television music show programs, television music contests, music concerts, television drama programs, television series programs and animated cartoons; DVDs, namely, DVDs featuring computer game programs, recordings of television music show programs, television live music contests, television music concerts, television drama programs, television series programs and animated cartoons; CDs featuring music and music performances; downloadable multimedia files, namely, multimedia files featuring television show programs, television drama programs, television series programs, computer game programs, animated cartoons, television music concerts programs and television music contests; blank USB flash drives; USB cables; phonograph records featuring music; downloadable digital video recordings featuring television live show programs, television drama programs, television series programs, computer game programs, animated cartoons, television music concert programs and television rap music contests; downloadable music files; downloadable image files containing screen themes and wallpapers; downloadable electronic publications, namely, downloadable publications in the nature of magazines featuring articles and news reports in the fields of rap music and television programs featuring rap music contests; downloadable tickets, namely, documents in the nature of tickets for event and venue access; recorded non-musical DVDs, namely, DVDs featuring computer game programs and DVDs featuring animated cartoons; digital versatile disc player; compact disc players; video disks and video tapes with recorded animated cartoons; ear phones; wireless speakers; microphones; video game cartridges and cassettes; photo printers; downloadable software application, namely, downloadable DVR sideloading software for downloading DVR-recorded content for viewing on smartphones; computer software, namely, downloadable smart phone application software for playing electronic games and downloadable smart phone application software for operating a fan club on the Internet; computer software for transmitting and broadcasting audio, video and multimedia contents, namely, computer program software for transmitting pre-recorded television program files via Internet and computer program software for streaming transmission of television program directly to audiences via Internet; computer software for organizing and viewing digital images and photographs; sub batteries for smart phones; signalling whistles; frames for spectacles and sunglasses; camera waterproof packs, namely, waterproof cases adapted for cameras; PC tablets; protective helmets for sports; battery chargers for mobile phones; cell phone cases; life jackets; dust masks



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION



NO. 40-2018-0157, FILED 11-14-2018, REG. NO. 1532438, DATED 10-16-2019, EXPIRES  
10-16-2029

SER. NO. 88-207,442, FILED 11-27-2018

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**