

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,804,521**

**Registered Jul. 16, 2019**

**Int. Cl.: 29**

**Trademark**

**Principal Register**

FOOD SERVICES OF AMERICA, INC. (DELAWARE CORPORATION)  
P.o. Box 25109  
Scottsdale, ARIZONA 85255

CLASS 29: Deli meats; soups; cheeses; refrigerated and self-stable pickles; frozen prepared entrees, namely, cabbage rolls; refrigerated salads, namely, fruit salads, vegetable salads and antipasto salads

FIRST USE 12-31-2012; IN COMMERCE 12-31-2012

The mark consists of an oval design oriented horizontally broken with an overlay of a rectangle centered horizontally on the oval having a width approximately one-half that of the oval and splitting the oval into a top field above the rectangle and a bottom field below, the rectangle extending beyond both ends of the oval a distance that approximates one-half the width of the rectangle, and with two lines of text in the same size and font in capital letters framed within the rectangle, the first line of text is the term "MADRONA" appearing at the top half of the rectangle and spaced the length of the rectangle with each letter sequentially spaced equal distance the width of a letter one from the other; the second line of text is the term "MARKET" appearing at the bottom half of the rectangle, each letter sequentially placed below the empty space appearing between the letters of the first line of text; and below the rectangle nested in the bottom field of the oval and spanning the distance of the bottom field of the oval in stylized script with only the first letter capitalized, is the term "DELICATESSEN"; and above the rectangle fitted in the top field of the oval and positioned horizontally equal distance one from the other appears 3 five-pointed stars, centered above the letters "D" through "O" of the first line of text below, the center star is larger than the two stars adjacent to either side reduced in size from the center star and of equal size one to the other; and a thin line outlines all the foregoing with a second thin line outlining all the foregoing.

No claim is made to the exclusive right to use the following apart from the mark as shown: "MARKET" AND "DELICATESSEN"

SER. NO. 88-204,420, FILED 11-24-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**