

United States of America

United States Patent and Trademark Office

SCHEELS

Reg. No. 5,825,327

Registered Aug. 06, 2019

Int. Cl.: 35

Service Mark

Principal Register

Scheels All Sports, Inc. (NORTH DAKOTA CORPORATION)
4550 15th Avenue South
Fargo, NORTH DAKOTA 58103

CLASS 35: Retail store and online retail store services featuring sporting goods and equipment, fitness equipment, hardware, apparel, headwear, footwear, fishing gear, hunting gear, outdoor gear, camping gear, hiking gear, food, seasonings, dog food, wildlife feed, basketball equipment, hockey equipment, golf equipment, football equipment, baseball equipment, softball equipment, volleyball equipment, wrestling equipment, snowmobile equipment, hunting equipment, fishing equipment, camping equipment, golf equipment, sports equipment, weight training equipment, bicycle equipment, bicycle tires, bicycle accessories, sports balls, basketballs, footballs, baseball bats, softball bats, baseball gloves, fishing apparel, hunting apparel, cycling apparel, hiking apparel, running apparel, golf apparel, volleyball apparel, softball apparel, cold weather apparel, clothing, caps, hats, winter hats, pants, jeans, snow pants, belts, underwear, shorts, running shorts, jackets, rain jackets, sport jackets, winter jackets, ski jackets, parkas, coats, vests, shirts, sport shirts, T-shirts, tank tops, sports jerseys, sweaters, weighted vests, socks, swimwear, shoes, basketball shoes, running shoes, soccer cleats, golf shoes, boots, hiking boots, sandals, slippers, gloves, cold weather gloves, weight lifting gloves, backpacks, sport bags, duffle bags, tote bags, sleeping bags, hammocks, air mattresses, sports glasses, sunglasses, grills, portable grills, smokers, food dehydrators, food processing equipment, meat grinders, meat slicers, knives, knife sharpeners, cookware, animal feeders, electric generators, snow skis, snowboards, water skis, wakeboards, paddleboards, skateboards, inline skates, scooters, sleds, tents, chairs, coolers, bicycles, trekking poles, ice fishing equipment, fishing rods, fishing line, bobbers, fish locators, depth finders, ice augers, fishing reels, fishing tackle, tackle boxes, fishing lures, ice fishing shelters, minnow traps, rod holders, bait containers, bait buckets, bait organizers, bait for fish, golf clubs, golf balls, golf tees, guns, firearms, shotguns, handguns, rifles, black powder, rifle scopes, binoculars, hunting optics, gun accessories, gun safes, gun and rifle cases, rifle slings, gun rests, bipods for firearms, ammunition, shotgun ammunition, shotgun shells, shotgun cartridges, ammunition for firearms; small arms ammunition, centerfire rifle cartridges, handgun ammunition, watches, smart watches, running watches, cameras, drones, headphones, headlamps, flashlights, spotlights, metal detectors, GPS units, card games, dartboards, yard games, water bottles, mugs, body warmers, exercise machines, bows, arrows, broadheads, hunting blinds, tree stands, scent control, arrow quivers



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Director of the United States
Patent and Trademark Office

FIRST USE 11-22-2018; IN COMMERCE 11-22-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4360681, 2814941

SEC.2(F)

SER. NO. 88-204,158, FILED 11-23-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.