

United States of America

United States Patent and Trademark Office



Reg. No. 6,059,599

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Int. Cl.: 35

Service Mark

Principal Register

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CLASS 35: Accounts receivable billing services; Aircraft crew scheduling services; Analyzing and compiling business data; Arranging and conducting business congresses; Arranging and conducting of fairs and exhibitions for business and advertising purposes; Business administration of consumer loyalty programs; Business management and organization consultancy; Business management of performing artists; Business management of reimbursement programmes for others; Business organization consultancy; Charitable services, namely, promoting shelter for others; Compilation of information into computer databases; Compiling and analyzing statistics for determining audience ratings of television and radio programs; Design of advertising materials; Electronic monitoring of household television viewing activity for television program rating purposes; Energy usage management; Mobile advertising services for others; Modelling for advertising or sales promotion; On-line advertising on a computer network; On-line retail store services featuring subscription boxes containing Clothing; On-line trading services in which users post requests for products and negotiate transactions via the Internet; Operation and supervision of business facilities for secure, in-person business transactions between buyers and sellers of goods and/or services; Outsource service provider in the field of business management; Personnel management consultancy; Personnel recruitment; Preparing audiovisual presentations for use in marketing; Preparing speeches and oral presentations for others for use in marketing; Product merchandising for others; Professional business consultancy; Promoting public awareness of the interests of The homeless; Promoting the benefits of energy efficient lighting technologies to professionals in the lighting field; Promoting the night clubs of others; Providing a website featuring on-line classified advertisements; Providing economic consultation in field of Energy; Provision of an on-line marketplace for buyers and sellers of goods and services; Public relations consultancy; Publicity material rental; Relocation services for businesses; Rental of billboards; Rental of vending machines; Systemization of information into computer databases; Telemarketing services; Updating and maintaining business contact information via the Internet; Updating of advertising material; Wholesale food distributorship services; Window dressing services for advertising purposes; Writing of curriculum vitae for others; Writing of résumés for others



Andrei Iancu

Director of the United States
Patent and Trademark Office

FIRST USE 11-11-2010; IN COMMERCE 6-17-2017

The mark consists of the term "LIM" and design; the design consists of a minus symbol which is followed by a greater than symbol which is followed by a plus symbol; the term



"LIM" appears as a superscript above the plus sign.

SER. NO. 88-178,317, FILED 11-01-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.