Anited States of America Maritan States Watert and Arahemark Office United States Patent and Trademark Office



Reg. No. 6,125,262

Registered Aug. 11, 2020 Kerhonkson, NEW YORK 12446

Int. Cl.: 9

Trademark

Principal Register

LOUD-HAILER, INC. (DELAWARE CORPORATION)

CLASS 9: Computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; LAN (local area network) access points for connecting network computer users; Computer hardware, namely, wireless access point (WAP) devices; LAN (local area network) operating software; Computer software for wireless content delivery; Computer software for communication over a proprietary network; Computer software for location based engagement and positioning; Computer software for local device communication; Computer software for content management; Electronic communications systems comprised of computer hardware and software for the transmission of data between multiple points; Computer software to automate data warehousing; Computer hardware and software system for tracking people and objects; Downloadable mobile application software that displays advertisements and promotions for the goods and services of others; Downloadable mobile application for acquiring and storing digital assets; Downloadable software and downloadable mobile applications for providing discounts, offers, deals, coupons, vouchers, promotional codes, promotional contests, rebates and shopping-related information; Software for tracking consumer market data; Software for marketing management

FIRST USE 2-27-2018; IN COMMERCE 2-27-2018

The mark consists of a design of a large eye with a gradient band and triangular ears above the design of the eye.

SER. NO. 88-163,492, FILED 10-22-2018



Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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