# United States of America United States Patent and Trademark Office



Reg. No. 5,987,476

Registered Feb. 18, 2020

Int. Cl.: 9, 14, 28

**Trademark** 

**Principal Register** 

Pirelli & C. S.p.A. (ITALY società per azioni (spa) ) Viale Piero E Alberto Pirelli 25 Milano, ITALY 20126

CLASS 9: Game programs for arcade video game machines; batteries for home video game consoles used with televisions; batteries for mobile computer terminals; cleaning discs for cleaning the lens of DVD players; consumer electronic products, namely, audio receivers, electrical audio and speaker cables and connectors; home theater systems comprising DVD players, audio recorders; video recorders; digital cameras; television receivers; modems; microphones for telecommunication apparatus; headphones for mobile computer terminals; microphones for mobile computer terminals; straps for mobile phones; smart phones; cellular phones; set-top boxes; optical disc players; optical disc audio and video recorders; DVD players; DVD recorders; compact disc players; compact disc audio and video recorders; navigation apparatus for vehicles in the nature of on-board computers; electric capacitors for telecommunication apparatus; receiving television tuners for television broadcasting; Web cameras; video cameras; head-mounted video displays; three-dimensional active-shutter eyewear products, namely, 3D spectacles; three-dimensional display device, namely, flat panel display screen; memory cards; downloadable electronic game programs via mobile computer terminals; mobile computer terminal devices in the nature of computer terminals; keyboards for mobile computer terminals; computer mouse for mobile computer terminals; computer game programs for mobile phones; optical computer mouse; electronic tags for goods; personal digital assistants; touch panels for computer; tablet computer; computer operating programs; computer game programs; electronic book readers; video game programs for home video game consoles used with televisions; video game programs for hand-held games with liquid crystal displays; prerecorded audio compact discs featuring music; phonograph records featuring music; sound recorded magnetic cards, sheets and tapes; downloadable music files via the Internet; downloadable standby image containing video game characters for cellular telephones; downloadable ring tones for mobile phones; microphones for home video game consoles used with televisions; keyboards for home video game consoles used with televisions

CLASS 14: Jewelry; bracelets of precious metals; brooches being jewelry; cuff-links; diamonds; earrings; necklaces; pearls; precious metals and their alloys; rings; bracelets; charms for jewelry; earrings in precious metal or coated therewith; precious stones

CLASS 28: Coin-operated arcade video game machines; amusement game machines for use in amusement parks other than arcade video game machines; toy action figures; cards for trading card games; mini-car toys; toy model rockets; astronaut-shaped toy figures; electronic action toy figures; electronic games for the teaching of children; home video game consoles used with televisions; video game joysticks exclusively for use with home video game consoles used with televisions; parts and accessories specially adapted for home video game consoles used with televisions, namely, controllers for game consoles, stands for video game consoles, fitted plastic films known as skins for covering and protecting video game consoles; protective carrying cases specially adapted for handheld video games; hand-held games with liquid crystal displays, namely, bags specially adapted for handheld video game units with liquid crystal displays, protective covers specially adapted for handheld video game units with liquid crystal



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displays, stands for handheld video game units with liquid crystal displays, fitted plastic films known as skins for covering and protecting handheld video game units with liquid crystal displays; remote control toys, namely, cars and airplanes; dolls; dice games; game cards; chess games; checker sets; playing cards; trading card games; dominoes; billiard equipment; computer game joysticks; radio control receivers and transmitters for use with radio-controlled model toy vehicles

OWNER OF EUROPEAN UNION REG. NO. 007037435, DATED 04-20-2009, RENEWED AS REG. NO. 007037435, DATED 06-15-2018, EXPIRES 07-04-2028

OWNER OF EUROPEAN UNION REG. NO. 000319319, DATED 10-29-1998, RENEWED AS REG. NO. 000319319, DATED 06-09-2016, EXPIRES 06-05-2026

The mark consists of the word "PIRELLI" with the upper loop of the letter "P" elongated to extend over the remainder of the letters in the word.

OWNER OF U.S. REG. NO. 3068477, 5675709, 5675582, 4724435, 5675716

SEC.2(F)

SER. NO. 88-149,213, FILED 10-10-2018

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#### REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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