

# United States of America

## United States Patent and Trademark Office



# Buckner

**Reg. No. 5,761,969**

**Registered May 28, 2019**

**Int. Cl.: 36**

**Service Mark**

**Principal Register**

The Buckner Company (UTAH CORPORATION)  
6550 Millrock Dr. #300  
Salt Lake City, UTAH 84121

CLASS 36: Administration of employee benefit plans concerning insurance and finance; Advisory services in the field of employee benefits for group healthcare and business insurance offered to employees in addition to standard benefits such as medical, dental, life insurance including short term disability, long term disability, cancer insurance, accidental death and dismemberment; Agricultural insurance agency services; Assessing insurance claims; Claims adjustment in the field of insurance; Consultation, policy writing and claims processing in the field of crop insurance; Consulting and information concerning insurance; Dental health insurance administration; Dental health insurance underwriting and administration; Health insurance cooperative services in the nature of underwriting, issuing and administration of health insurance; Insurance administration; Insurance administration in the field of life, health, commercial, personal property insurance ; Insurance administration services, namely, assisting others with adjusting insurance claims; Insurance administration services, namely, assisting others with collecting insurance premiums; Insurance agencies; Insurance agency and brokerage; Insurance and financial information and consultancy services; Insurance brokerage; Insurance brokerage in the field of life, health, commercial personal property insurance; Insurance brokerage services; Insurance claims administration; Insurance claims processing; Insurance claims processing in the field of life, health, commercial, personal property insurance claims; Insurance consultancy; Insurance consultancy services, namely, providing advice in the field of property and casualty insurance; Insurance consultation; Insurance consulting in the field of life, health, commercial, personal insurance; Insurance information; Insurance information and consultancy; Insurance services in the nature of loss control management for others; Insurance services, namely, insurance eligibility review and verification and consultation in the life, health, commercial, personal property insurance industry; Insurance services, namely, underwriting, issuance and administration of life, health, commercial, personal property insurance; Insurance services, namely, writing property and casualty insurance; Insurance underwriting consultation; Insurance underwriting services for all types of insurance; Issuance of life, health, commercial, personal property insurance; Life insurance brokerage; Processing, administering and managing employee benefit plans concerning insurance and finance; Providing a website featuring educational information in the field of business insurance; Providing detailed information regarding available insurance products for commercial property and casualty, professional and personal lines; Providing information about healthcare insurance plans; Providing information in insurance matters; Providing information regarding policy rates for all types of insurance and electronic processing of insurance claims and payment data over a web based computer network; Providing information regarding workers' compensation insurance policy rates; Providing insurance premium rate quotes via on-line, telephone and mail means; Providing vehicle insurance rate quotes



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

FIRST USE 8-1-2013; IN COMMERCE 8-1-2013

The color(s) blue and orange are claimed as a feature of the mark.

The mark consists of an orange tree with roots sprouting out of the bottom on the left and the word "Buckner" in blue on the right.

SER. NO. 88-141,308, FILED 10-03-2018

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**