# United States of America United States Patent and Trademark Office

## HELENA

Reg. No. 5,951,197

Registered Dec. 31, 2019

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**Service Mark** 

**Principal Register** 

 $ConsenSys \ AG \ (SWITZERLAND \ aktiengesellschaft \ )$ 

Gubelstrasse 11

Zug, SWITZERLAND 6300

CLASS 35: Business information services, namely, analyst presentations and recommendations, business investigation, economic forecasting, business research and statistical information, market research, and thematic business research; business data analysis of technologies and models that objectively rate digital assets

FIRST USE 10-10-2018; IN COMMERCE 2-25-2019

CLASS 36: Objectively rating digital assets, namely, financial analysis and research services for digital assets; providing financial analyses of markets and models that objectively rate digital assets; financial market information services relating to digital assets

FIRST USE 10-10-2018; IN COMMERCE 2-25-2019

CLASS 42: Providing a website featuring technology that enables users to upload, share, and vote on analysis; providing a website featuring technology that enables the transfer of analysis; electronic data storage, namely, providing a block-chain technology-based, distributed database ledger for the storage of information related to analysis and predictions; providing a networking website which features technology that enables users to exchange analysis; Technology research in the development of computer software that applies blockchain technology to financial analysis

FIRST USE 10-10-2018; IN COMMERCE 2-25-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-139,211, FILED 10-02-2018



Director of the United States Patent and Trademark Office



#### REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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