

United States of America

United States Patent and Trademark Office

THE GLOBAL CEO ADVISORY FIRM

Reg. No. 5,688,097

Registered Feb. 26, 2019

Int. Cl.: 35, 36, 45

Service Mark

Supplemental Register

Teneo Holdings LLC (DELAWARE LIMITED LIABILITY COMPANY)
4th Floor
280 Park Avenue
New York, NEW YORK 10017

CLASS 35: strategic management advisory services to businesses; advising businesses on development and implementation of corporate strategy and business initiatives; business advisory and business consulting services, namely, providing business organization advice in the fields of media relations, publicity, and strategic communications; advertising services; business services, namely, developing fundraising campaigns for others; brand imagery consulting services; providing advisory services in the field of marketing communications, marketing consulting, marketing analysis, business marketing services; information in the field of government affairs; providing business advisory services in the fields of corporate, financial and special situations communications; providing advisory services in the field of crisis management, namely, business planning and business continuity consulting and reputation management, risk mapping and communications and response strategies; marketing communications services, namely, advisory and consulting relating to publicity, marketing communications, reputation management, and business administration, including such services provided online or via the internet; business risk assessment services; business risk management consultation; marketing services, namely, marketing consulting, marketing analysis, business marketing services; government affairs services, namely, government relations consultancy services; advisory services on governance issues; providing advisory services in the field of public relations; public relations services; investor relations, namely, financial public relations; providing advisory services in the field of investor relations, namely, shareholder analysis, financial public relations, and public relations with the financial community; providing advisory services in the field of strategy consulting, namely, business strategy development consulting; strategy consulting, namely, business strategy development consulting; providing market analysis and business advisory services to support clients in the areas of restructuring, mergers and acquisitions, and business process engineering and re-engineering; developing fundraising campaigns for others; business advisory services, namely, advising businesses on development and implementation of risk management strategies and services relating to cybersecurity, counter-terrorism, critical infrastructure protection, and health crisis prevention and mitigation; advising businesses on how to respond to natural and manmade disaster or acts of terrorism

FIRST USE 8-5-2016; IN COMMERCE 8-5-2016

CLASS 36: Financial investment services; financial services, namely, financial information and advisory services; financial services, namely, management of private equity funds, private equity fund investment services; financial asset management services; banking services; financial services, namely, wealth management services; independent fiscal assessments and valuations services; financial services, namely, raising debt and equity capital for others; private placements of hedge funds, private equity funds, securities and



Andrei Iancu

Director of the United States
Patent and Trademark Office

derivatives for others; financial restructuring services; investment banking services

FIRST USE 8-5-2016; IN COMMERCE 8-5-2016

CLASS 45: Consulting services in the field of counter-terrorism

FIRST USE 8-5-2016; IN COMMERCE 8-5-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-127,533, FILED P.R. 09-21-2018; AM. S.R. 01-08-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.