

United States of America

United States Patent and Trademark Office

IMAGINE

Reg. No. 6,295,713

Registered Mar. 16, 2021

Int. Cl.: 35

Service Mark

Principal Register

THE IMAGINE GROUP, LLC (DELAWARE LIMITED LIABILITY COMPANY)

1000 Valley Park Drive
Shakopee, MINNESOTA 55379

CLASS 35: Reseller services, namely, distributorship services in the field of printing equipment, printing accessories, printing supplies, labels, ribbons, labeling systems, label dispensers and re-winders, labeling software, scanners; Order fulfillment services and merchandise packaging services to the order and specification of others, namely, preparation of customized promotional and merchandising materials for others; Business and supply chain consulting services in the field of ecommerce, namely, business consultation services in the field of business data analysis for e-commerce businesses; Letter shop and direct mail advertising services, namely, advertising by and through advertising letters in the nature of the distribution of advertising mail, and letter and direct mail advertising and promotion services; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Developing promotional campaigns for business; Market research and business data analysis; Planning, design, development, maintenance, tracking and reporting of online marketing activities for third parties; Creative marketing design services; Consultation services, namely, creative and strategic consultation regarding development and production of marketing campaigns for others; Business consulting services, namely, providing assistance in development of business strategies and creative ideation; Production of advertising matter and commercials; Production of advertising materials; Business consulting services relating to the design, implementation, management and delivery of marketing materials and signage for retail establishments; Providing business data analytic services with respect to retail, sales, marketing, and customer data; Business consulting services in the fields of e-commerce and supply chains

FIRST USE 7-21-2020; IN COMMERCE 7-21-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4734355, 3448525, 4527722

SER. NO. 88-097,791, FILED 08-29-2018



Donna H. Harpold

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.